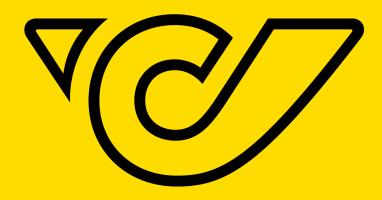


### **ANNUAL GENERAL MEETING 2025**



# PRESENTATION BY THE MANAGEMENT BOARD Vienna, 9 April 2025





## ÖSTERREICHISCHE POST AG



WALTER OBLIN
CEO
Chairman of the Management Board

## THE NEW MANAGEMENT BOARD



### **AUSTRIAN POST AT A GLANCE**









Retail & Bank

Services

Revenue:

**EUR 202m** 

- Branch & Financial

Customer Services

#### Mail

- Letter Mail
- Newspapers & Magazines

Revenue: EUR 1,240m

### Direct Mail

Revenue: EUR 1,713m



**Parcel & Logistics** 

Parcels & Express

E-Commerce Services

Cash Transport

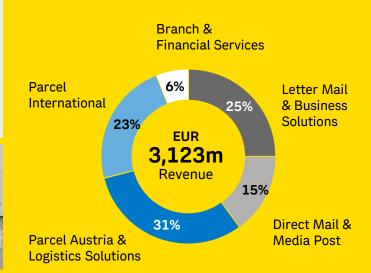
Fulfilment &

### Group

Revenue: EUR 3,123m

EBITDA: EUR 423m EBIT: EUR 207m

### Revenue mix FY 2024



### A CHALLENGING ECONOMIC ENVIRONMENT



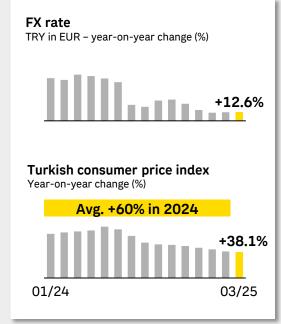
### Moderate economic growth

### 2023 2024 2025e **GDP** Austria -0.3% -1.0% -1.2% GDP CEE +3.3% +2.6% +0.9% GDP Türkiye +5.1% +3.0% +2.7%

#### **General trends**



## Türkiye: Market impacted by inflation and exchange rate



Source: OeNB (Status: April 2025); Central Bank of the Republic o Türkiye (Status: April 2025). Basis 2003=100





Royal Mail acquisition by Czech billionaire



Post NL result slumps from EUR 92m to EUR 53m, 'disaster' according to analysts



bpost with >EUR 100m loss after extraordinary write-down



50% EBIT from financial services; strategic cooperation with DHL in ES/PT





Fight for survival; delivery only on 3 instead of 5 working days

### postnord

Abolition of universal service - no letter delivery from 2026



Domestic business under pressure; regulatory reforms, E+3 as standard; reduction of 8,000 jobs

**Poste**italiane

>95% EBIT from financial services



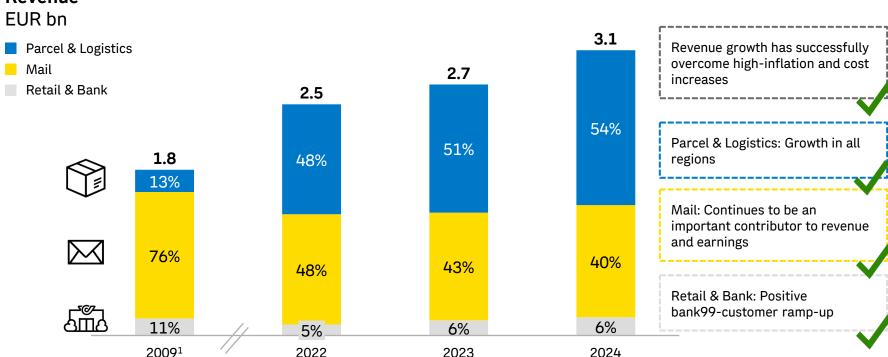
### STRONG INTERNATIONAL GROUP



### 2024 GROWTH DEMONSTRATES STRUCTURAL CHANGE







<sup>&</sup>lt;sup>1</sup> Adjusted presentation - excl. trans-o-flex

### PROFITABLE GROWTH - REVENUE EXCEEDS EUR 3 BILLION



## 000

#### Group

2024 EUR m Revenue +13.9% 3.123,1 EBITDA +8.0% 422,7

+9.0%

207.3



#### Mail

2024 EUR m

Revenue +4.1% **1.239,8** 



### **Parcel & Logistics**

2024 EUR m

Revenue +20.9% 1,712.5

Austria +15.2% Türkiye +45.5% CEE/SEE +7.8%



#### Retail & Bank

2024 EUR m

Revenue +19.5% 201.5

- Revenue exceeds
   EUR 3bn for the first time
- Solid pricing for all services

**EBIT** 

- Quality service as a clear competitive advantage
- Cost discipline in all areas

- Volume decline for letter mail and direct mail
- Product and price adjustments, cost efficiency as top priorities
- Positive effects related to the super election year 2024

- E-commerce driving private customer parcels
- Quality, speed and cost efficiency
- Positive special effect due to inflation/exchange rate in Türkiye

- Positive development of bank99 customer ramp-up
- Expansion of self-service network
- Finalisation of IT migration as top priority



### **MAIL DIVISION**

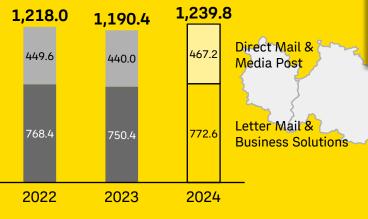


#### Revenue development EUR m



Letter Mail & Business Solutions

Direct Mail & Media Post





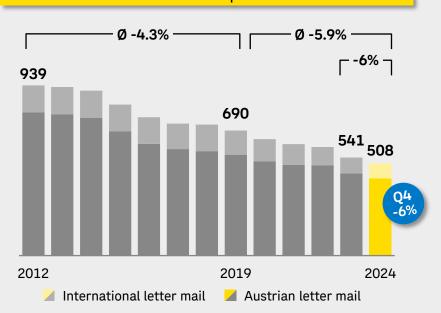




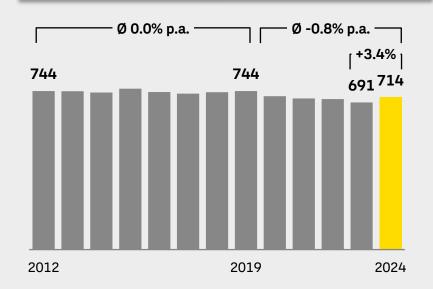




## Austrian and International Letter Mail volumes millions of shipments



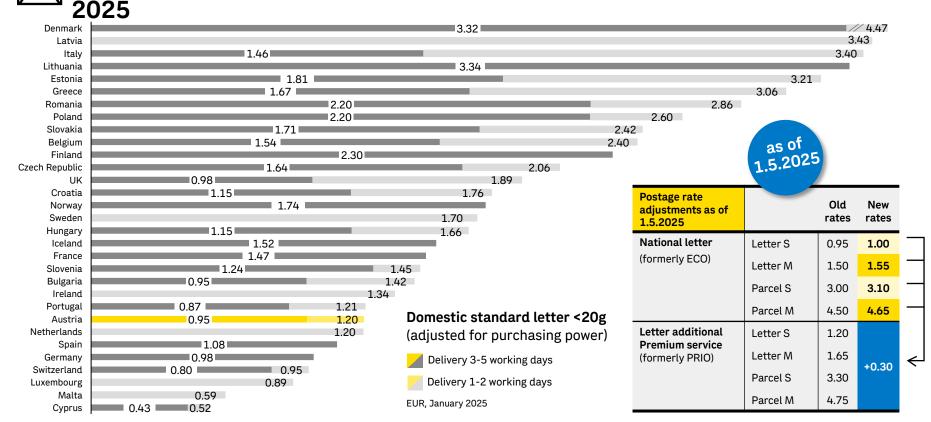
### Revenue EUR m





## EUROPEAN POSTAL RATES IN COMPARISON – PRODUCT UPDATE





## $\searrow$

## **SUPER ELECTION YEAR 2024 - OPPORTUNITIES FULLY UTILISED**







**CHAMBER OF LABOUR ELECTIONS** 

26/01-29/04/2024



Number of postal votes vs. last election

+75%



**EUROPEAN PARLIAMENT** 

09/06/2024



+35%



**NATIONAL ELECTIONS** 

29/9/2024



+18%



### REGIONAL ELECTIONS

 City of Salzburg
 10/3/2024

 Innsbruck
 14/4/2024

 Vorarlberg
 13/10/2024

 Styria
 24/11/2024



## M

## **CONTINUOUS PATH OPTIMIZING LETTER MAIL**



Introduction of ECO letter – focus on business customers

Österreichische V



Bar freigemacht/Postage paid 0000 Musterstadt Österreich/Austria ECO letter: easer access for private customers and SME

**ECO** 



95 -

ECO letter becomes a standard letter

E+1 becomes an additional service





82% are ECO letters

18% are PRIO letters

07/2018

09/2023

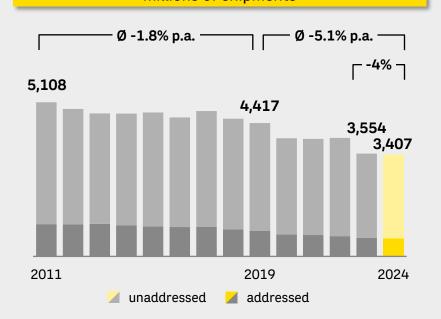
05/2025

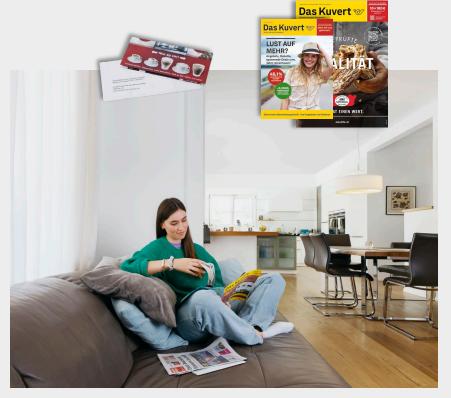


## **DIRECT MAIL/MEDIA POST IN AUSTRIA**



## Direct Mail/Media Post volumes millions of shipments



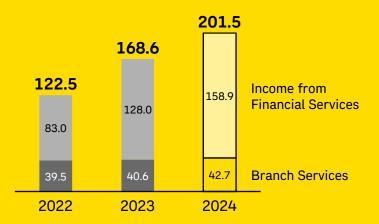




## RETAIL & BANK DIVISION

Revenue development EUR m









2020

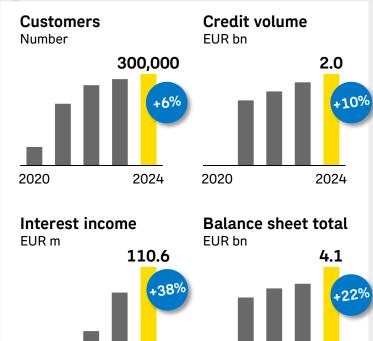
2024 vs. 2023

## **BANK99 ON A SUCCESSFUL GROWTH TRACK**

2024

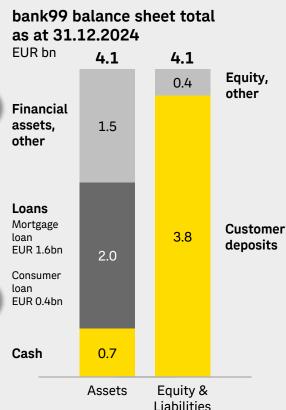






2024

2020



### Top issues in 2025

- Growth
- Finalisation IT migration of core banking systems
- Break-even



## GOOD DEVELOPMENT OF BANK99 ON THE POST PLATFORM













### Highlights 2024

+17,000

(Net) increase in customers

EUR +143m rundumkredit99

+25,000 new current accounts

EUR +256m wohnkredit99

Credit growth of 10% to EUR 2.0bn

Deposit growth +23% % to EUR 3.8bn

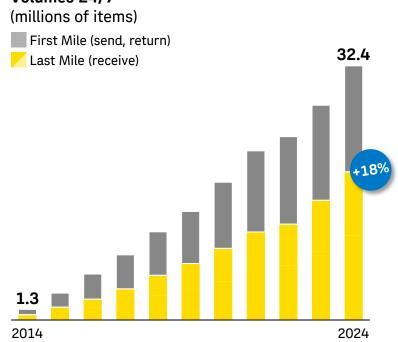
Balance sheet total +22% to EUR 4.1bn



# SELF-SERVICE SOLUTIONS ARE VERY POPULAR WITH CUSTOMERS



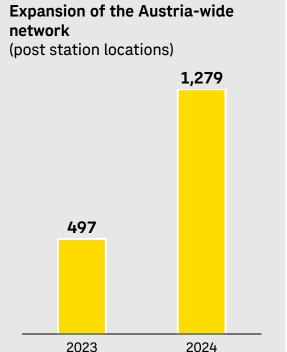
### Volumes 24/7















#### Focus on Vienna:

- Doubling of self-service branches from 24 to 50
- 10 new large postal stations
- 3,000 new pick-up boxes
- 15.5m items in Vienna in 2024
- On average, 7 items of mail per Viennese per year







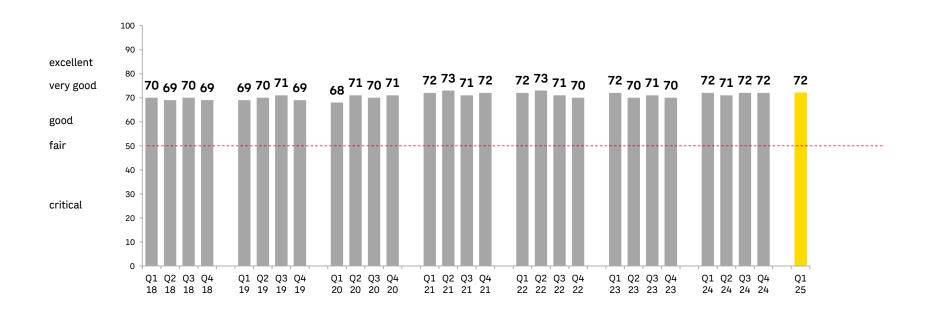


### **CUSTOMER SATISFACTION INDEX**



**COMPARISON OF QUARTERS** 

With an indicator of 72, the CSI is now at a very good level.



## ÖSTERREICHISCHE POST AG



PETER UMUNDUM
Deputy CEO
Parcel & Logistics (COO)



### **PARCEL & LOGISTICS DIVISION**



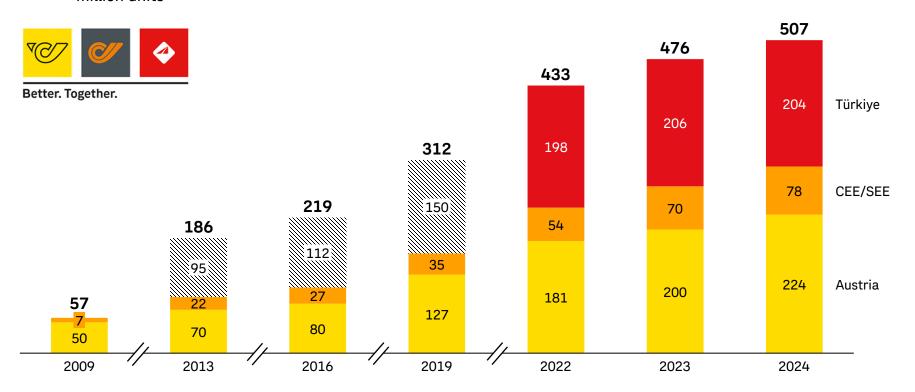




# MORE THAN 500 MILLION PARCELS TRANSPORTED BY THE GROUP IN 2024



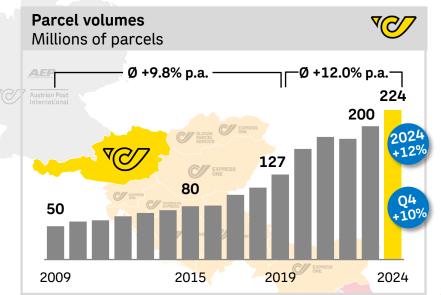
million units

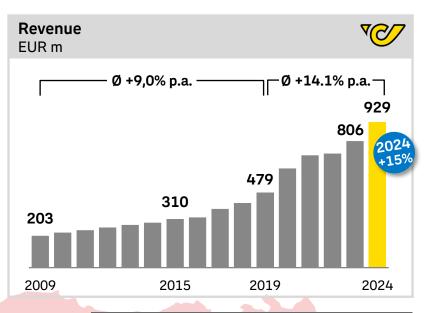




## **AUSTRIA: STRONG VOLUME GROWTH AS THE MARKET LEADER**











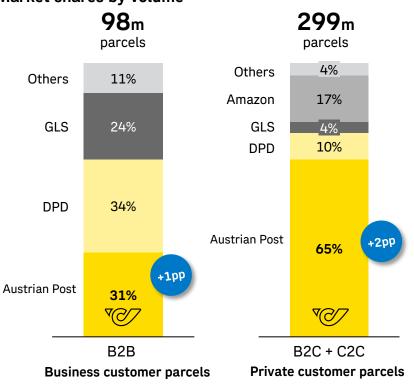
- Parcel growth in Austria of 12% in 2024 (Q4: +10%)
- Positive volume development from both Europe and Asia



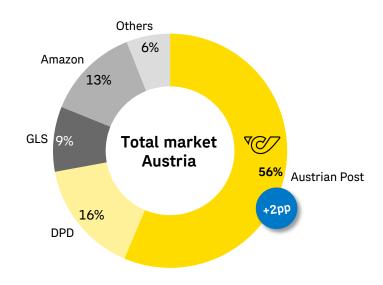
## **2024 AUSTRIAN PARCEL MARKET**



#### Market shares by volume





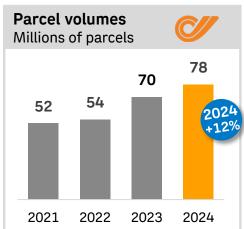




# CEE/SEE: VOLUME GROWTH STRENGTHENED BY ASIAN PARCELS













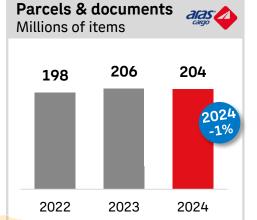
- Positive volume and revenue development in Southeast and Eastern Europe
- Growth strengthened by volumes from the Asian region



# TÜRKIYE: SOLID OPERATIONAL PERFORMANCE CHALLENGING INFLATION AND CURRENCY ENVIRONMENT



- Parcel business in Türkiye and Azerbaijan with stable parcel volumes
- 2024 revenue of TRY 18.9bn (+63.1%)
- Strong revenue growth significantly impacted by high inflation











# LOGISTICS CEE/SEE AND TURKEY: EXPANSION OF SORTING CAPACITY

















0

Locations where an increase in capacity is planned



# OPERATIONS: TOP QUALITY & FURTHER DEVELOPMENT OF THE ORGANISATION

7O7

- 6 logistics centres & 63 delivery bases (new & expanded) in the last 6 years
- Productivity improvement due to IT solutions, automation & combined production
- Reorganisation of distribution (ORED) completed
- Good delivery times for parcels, letters & direct mail
- High first-time delivery rates for letters & parcels (release delivery authorisation ~1.1m)
- Push expansion of 24/7 solutions



#### **CUSTOMER SATISFACTION INDEX (CSI)**





## **CERTIFICATIONS & QUALITY LABELS**













ISO 14001 Environmental management system

Workplace health promotion

**Career and family** 









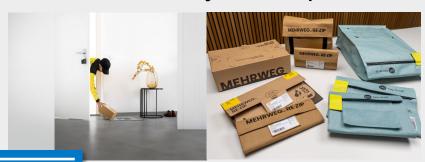




### Innovations in logistics centres



### "Nuki" in-home delivery / Post Loop



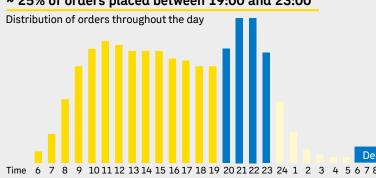
INNOVATION NEVER STOPS

### Innovations in system logistics



### Process innovation "Spectre"

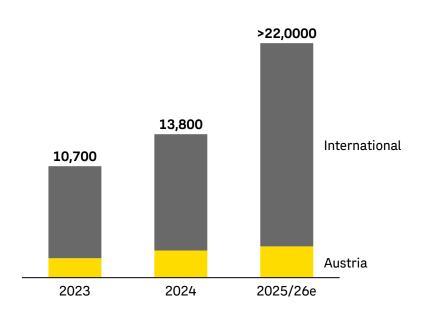
~ 25% of orders placed between 19:00 and 23:00



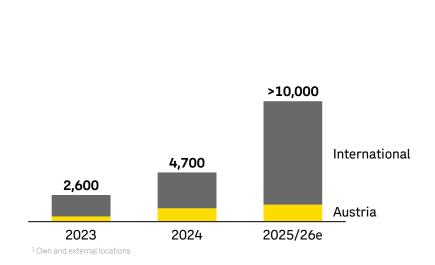
### STRONG GROWTH OF OUT-OF-HOME NETWORK



## Out-of-home points Number of locations

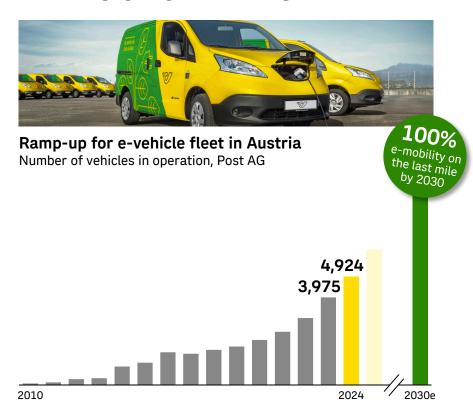


### Of which postal stations / parcel machines Number of locations<sup>1</sup>

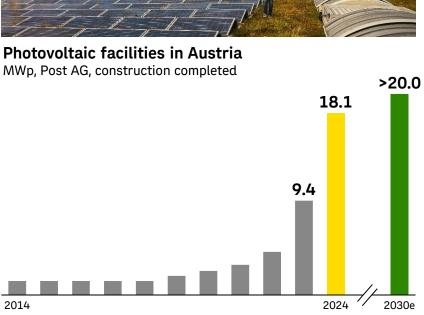


## **EXPANSION OF E-VEHICLE FLEET AND PV FACILITIES IN PROGRESS**









## TRANSPORT LOGISTICS GENERATES FEWER EMISSIONS



#### **Continue with HVO**

- Hydrotreated Vegetable Oils
- Fuel made from waste and plant fats
- Approx. 80% fewer CO<sub>2</sub> emissions
- All Post trucks converted
- Focus: freight partners

#### E-trucks

- Two e-trucks in Vienna since 2024
- Four more e-trucks in 2025 (Vienna, Kalsdorf, Vomp)



# **OUR CORPORATE CULTURE**

Team Post

Dein Zugang zur Post-Welt

App installieren <sup>und</sup> ausprobieren





# ÖSTERREICHISCHE POST AG



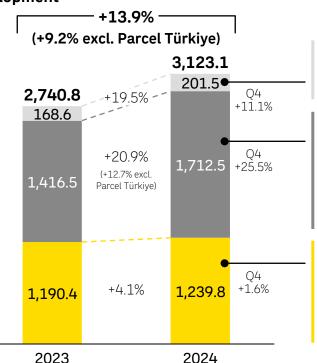
BARBARA POTISK-EIBENSTEINER Member of the Management Board Finance (CFO)

# 2024 REVENUE GROWTH UP BY 14% – POSITIVE DEVELOPMENT IN ALL DIVISIONS



#### Revenue development





#### Retail & Bank

- Interest rate environment/customer ramp-up positively impact revenue
- Income from Financial Services up to EUR 158.9m (+24.1%)

#### **Parcel & Logistics**

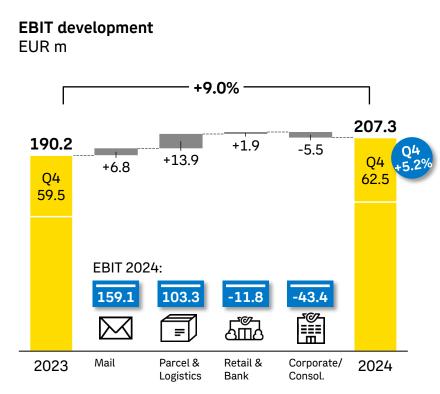
- Solid volume and revenue growth in the Group; positive impetus due to parcel volumes from Asia
- Growth in Türkiye positive impacted by inflation and currency development
- Revenue: Parcel Austria +15.2% / Türkiye +45.5% / CEE/SEE +7.8%

#### Mail

- Ongoing structural decline in letter mail and direct mail volumes
- Positive effect of product and pricing measures as well as elections
- Letter Mail & Mail Solutions +3.0% to EUR 772.6m
- Direct Mail & Media Post +6.2% to EUR 467.2m

#### 2024 EARNINGS UP BY 9% TO EUR 207 MILLIONS





# $\searrow$

#### Mail

- Pricing effects and elections more than offset volume decline
- Q4 -12.5% to EUR 43.9m | FY +4.4% to EUR 159.1m



#### **Parcel & Logistics**

- Volume increase by 6% at Group level
- Positive effect from TRY/EUR exchange rate; negative effect from the valuation of the option on the remaining 20% for Aras Kargo
- O4 +34.0% to EUR 38.6m | FY +15.5% to EUR 103.3m



#### Retail & Bank

- Continuing favourable interest rate environment for banks
- Earnings impacted by one-off items for IT migration
- Q4 +46.3% to minus EUR 4.4m | FY +14.0% to minus EUR 11.8m

# **KEY INCOME STATEMENT INDICATORS**



EUR m	2023	2024	%	Δ	Positive revenue
Revenue	2,740.8	3,123.1	13.9%	382.2	development in all divisions:
Other operating income	100.3	104.1	3.7%	3.8	Mail +4.1% Parcel & Logistics +20.9%
Raw materials, consumables and services used	-832.4	-920.6	-10.6%	-88.2	Retail & Bank +19.5%
Expenses for financial services	-21.6	-51.4	<-100%	-29.7	Increased interest expense
Staff costs	-1,215.4	-1,405.5	-15.6%	-190.1	due to deposits of bank99 customers
Other operating costs	-387.4	-437.2	-12.9%	-49.8	
At equity consolidation	2.1	3.1	46.9%	1.0	Cost increases due to inflation (staff costs,
Net monetary gain	5.1	7.1	38.5%	2.0	transport, services used)
EBITDA	391.6	422.7	8.0%	31.2	Negative valuation effect of
EBITDA margin	14.3%	13.5%	-	-	EUR 14.9m on the option for the remaining 20% stake in
Depreciation, amortisation and impairment	-201.3	-215.5	-7.0%	-14.1	Aras Kargo
EBIT	190.2	207.3	9.0%	17.0	
EBIT margin	6.9%	6.6%	-	-	Valuation effect of
Financial result	-3.0	-10.5	<-100%	-7.5	EUR -3.9m from financial
Income tax	-48.5	-50.8	-4.8%	-2.3	parameters on the option for Aras Kargo (previous year:
Profit for the period	138.7	145.9	5.2%	7.2	EUR +4.1m)
Earnings per share (EUR)	1.96	2.04	4.1%	0.08	Earnings per share of EUR
					2.04, above the previous year



# MAIL DIVISION: KEY INCOME STATEMENT INDICATORS



EUR m	2023	2024	%	Δ	
Revenue	1,190.4	1,239.8	4.1%	49.4	Positive effects related to product and price
• Letter Mail & Business Solutions	750.4	772.6	3.0%	22.2	adjustments as well as the super election year 2024
• Direct Mail	310.2	326.4	5.2%	16.2	, , , , , , , , , , , , , , , , , , , ,
• Media Post	129.9	140.8	8.5%	11.0	
Revenue intra-Group	4.7	5.4	15.4%	0.7	
Total revenue	1,195.2	1,245.3	4.2%	50.1	
EBIT	152.3	159.1	4.4%	6.8	
EBIT margin <sup>1</sup>	12.7%	12.8%	_	-	Stable EBIT margin of 12.8%

<sup>&</sup>lt;sup>1</sup> EBIT margin in relation to total revenue



# PARCEL & LOGISTICS DIVISION: KEY INCOME STATEMENT INDICATORS



EUR m	2023	2024	%	Δ	Very positive revenue
Revenue	1,416.5	1,712.5	20.9%	296.0	development in all parcel
Parcel Austria	806.4	928.7	15.2%	122.3	regions
• Parcel Türkiye	355.1	516.7	45.5%	161.7	Increase due to inflation and
• Parcel CEE/SEE	198.1	213.6	7.8%	15.4	currency exchange rate (hyperinflation accounting)
Logistics Solutions	65.8	67.6	2.6%	1.7	
<ul> <li>Consolidation</li> </ul>	-8.9	-14.0	-57.1%	-5.1	Earnings include positive
Revenue intra-Group	0.7	3.1	>100%	2.4	effect from favourable
Total revenue	1,417.2	1,715.6	21.1%	298.4	TRY/EUR exchange rate development and negative
EBIT	89.5	103.3	15.5%	13.9	effect from option valuation  relating to the remaining
EBIT margin <sup>1</sup>	6.3%	6.0%	-	-	20% of Aras Kargo

 $<sup>^{\</sup>rm 1}\,{\rm EBIT}$  margin in relation to total revenue



# RETAIL & BANK DIVISION: KEY INCOME STATEMENT INDICATORS



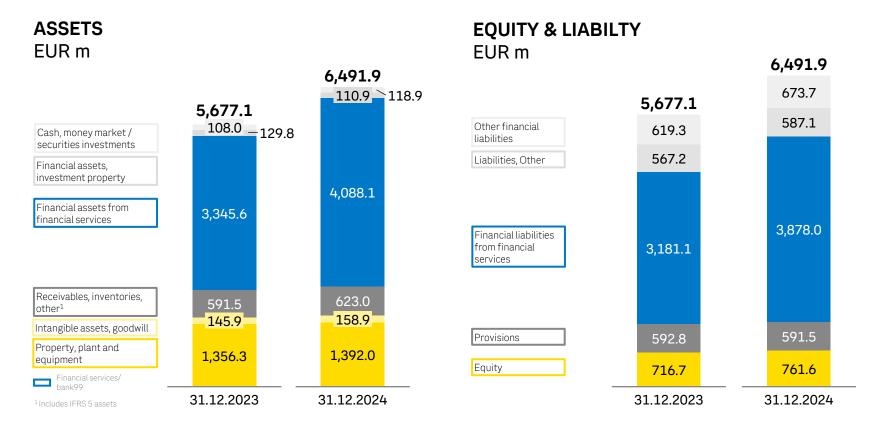
EUR m	2023	2024	%	Δ
Revenue	168.6	201.5	19.5%	32.9
• Income from Financial Services	128.0	158.9	24.1%	30.9
Branch Services	40.6	42.7	5.1%	2.1
Revenue intra-Group	192.3	207.0	7.7%	14.8
Total revenue	360.9	408.6	13.2%	47.7
EBIT	-13.7	-11.8	14.0%	1.9

Income from Financial Services continues to be driven by higher interest rates and customer growth

Earnings include special costs from migration of core banking systems

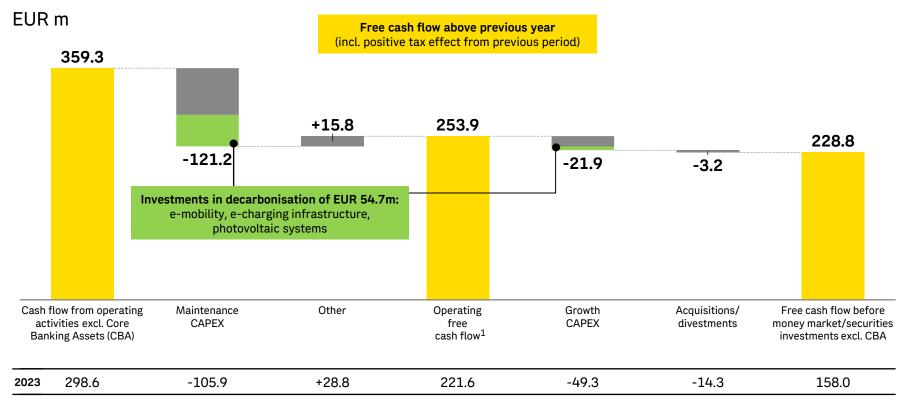
#### SOLID BALANCE SHEET AND FINANCING STRUCTURE





#### 2024 OPERATING FREE CASH OF EUR 254 MILLION



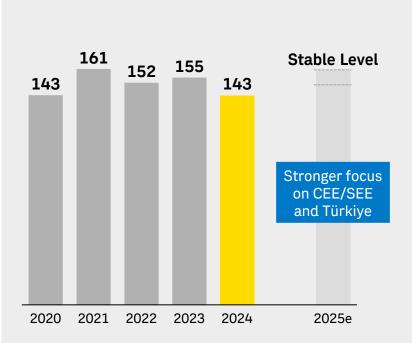


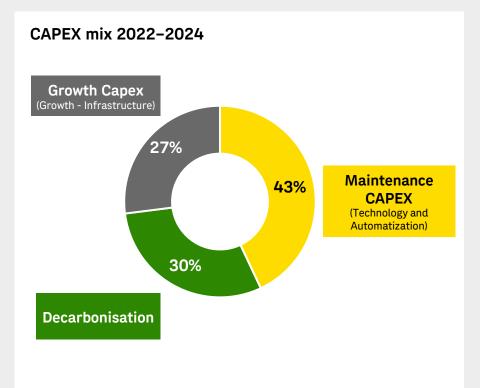
<sup>&</sup>lt;sup>1</sup>Free cash flow before acquisitions/securities/money market investments, growth CAPEX and core banking assets (CBA)

# CONTINUED INVESTMENT IN TECHNOLOGY AND AUTOMATION, DECARBONIZATION AND GROWTH











## **ESG INDICATORS**



		2023	2024	Δ
Environmental indicators <sup>1</sup>				
Logistics-related GHG emissions (Scope 1–3, Post AG, Austria) <sup>2</sup>	t CO <sub>2</sub> e	84,955.7	66,834.6	-21.3%_
Logistics-related GHG emissions (Scope 1–3, Group) <sup>2</sup>	t CO <sub>2</sub> e	231,771.4	221,321.8	-4.5%
GHG emissions total, incl. bank99 (Scope 1-3, Group) <sup>3</sup>	t CO <sub>2</sub> e	_	619,654.6	_
E-vehicle fleet (Post AG, Austria)	Number	3,976	4,924	+23.8%
E-vehicle fleet (Group)	Number	4,148	5,215	+25.7%
Employee indicators (Group)				
Employee turnover <sup>4</sup>	%	17.1%	16.6%	-0.5pp
Occupational Accidents	Number	1,096	1,013	-83
Percentage of female employees	Headcount in %	30.6%	29.8%	-0.8pp
Women in leadership positions	%	35.0%	35.4%	+0.4%

<sup>&</sup>lt;sup>1</sup> Calculation based on the Greenhouse Gas Protocol A Corporate Accounting and Reporting Standard

Use of HVO in transport logistics & expansion of e-vehicles
Group target: -33% from 2021 to 2030
2024 bank99 emissions from financing activities (investments, loans) for the first time included
Target 2030: 100% of vehicles in Austria
Slight decrease in staff turnover in the reporting period

Increase in the number of women in leadership positions

Target Post AG, Austria: 40% by 2030

<sup>&</sup>lt;sup>2</sup> Logistics-related CO2e emissions Scope 1, Scope 2 and Scope 3 upstream transport and distribution

<sup>&</sup>lt;sup>3</sup> Scope 1, Scope 2 and all relevant 15 Scope 3 categories

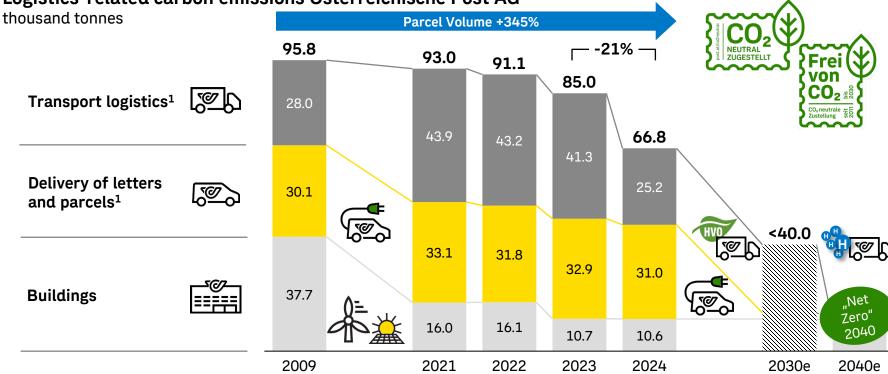
<sup>&</sup>lt;sup>4</sup> Percentage of permanent employees with an employment contract longer than 180 days who have left the company in the last 12 months.



## **DECARBONISATION - ROADMAP AUSTRIA**



Logistics-related carbon emissions Österreichische Post AG



<sup>&</sup>lt;sup>1</sup>Own and external vehicle fleet

# ÖSTERREICHISCHE POST AG



WALTER OBLIN
CEO
Chairman of the Management Board

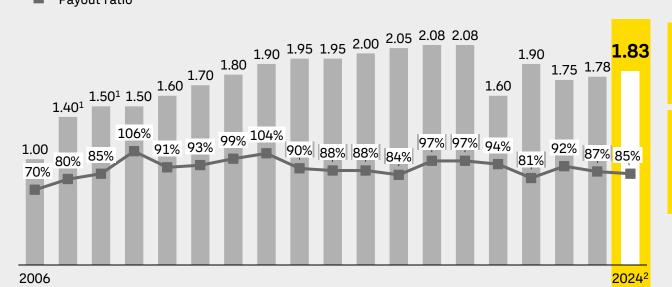
# DIVIDEND POLICY Continuation of attractive and predictable dividend policy



#### **Dividends since IPO**

Dividend in EUR

--- Payout ratio

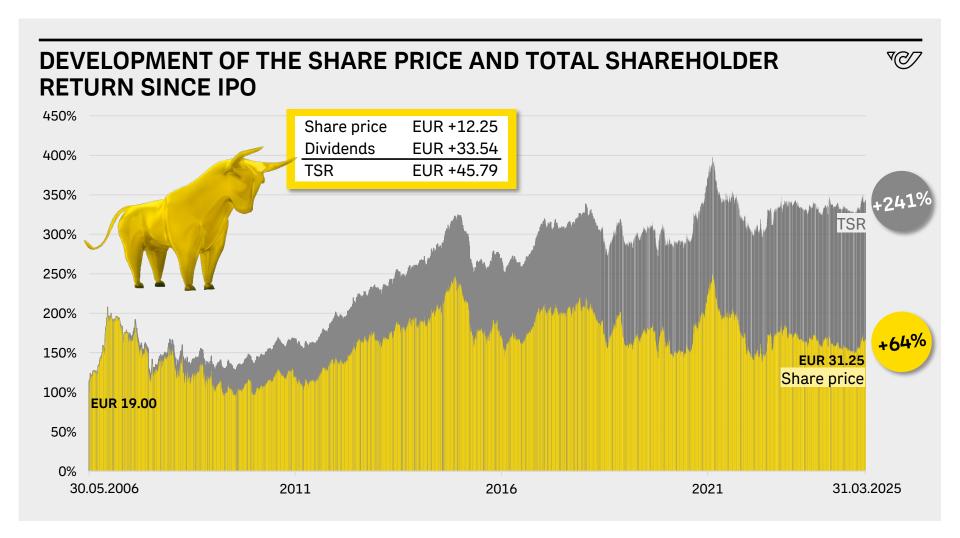


#### Reliable dividend policy Distribution of at least 75% of the Group net profit

- Dividend proposal to the AGM: EUR 1.83/share
- Dividend yield as at 31 December 2024: 6.4% (share price of EUR 28.80)

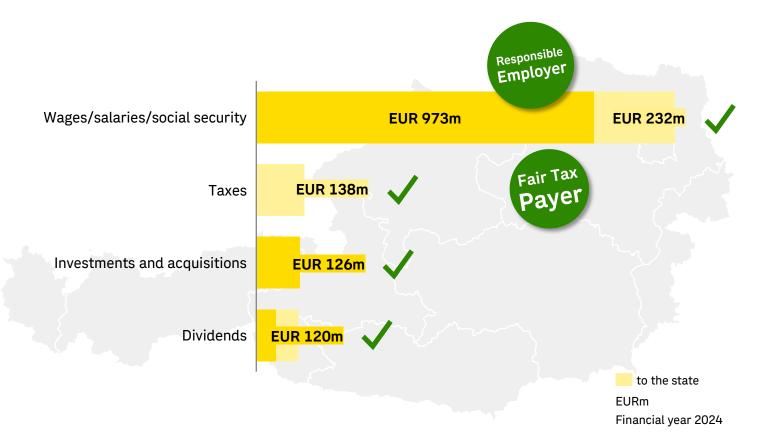
<sup>&</sup>lt;sup>1</sup> Excl. EUR 1.00 special dividend

<sup>&</sup>lt;sup>2</sup> Proposal to the Annual General Meeting on 9 April 202



## **BENEFITS FOR STAKEHOLDERS IN AUSTRIA IN 2024**





#### AWARDS FOR SUSTAINABLE DEVELOPMENT



#### Capital market















## **IT & Sustainability**



























#### **Employees**

















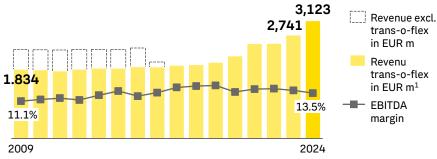




#### SUCCESSFUL POSITIONING ON THE CAPITAL MARKET

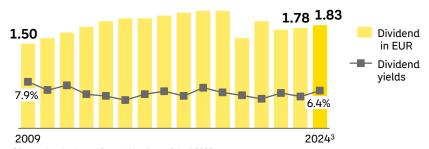


## Profitable growth business model



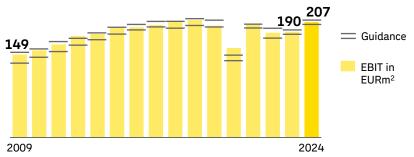
<sup>1</sup> 2014: Adjusted reporting of revenue

# 3 Attractive dividend policy



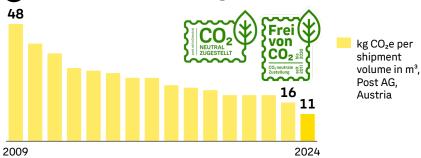
<sup>3</sup> Proposal to the Annual General Meeting on 9 April 2025

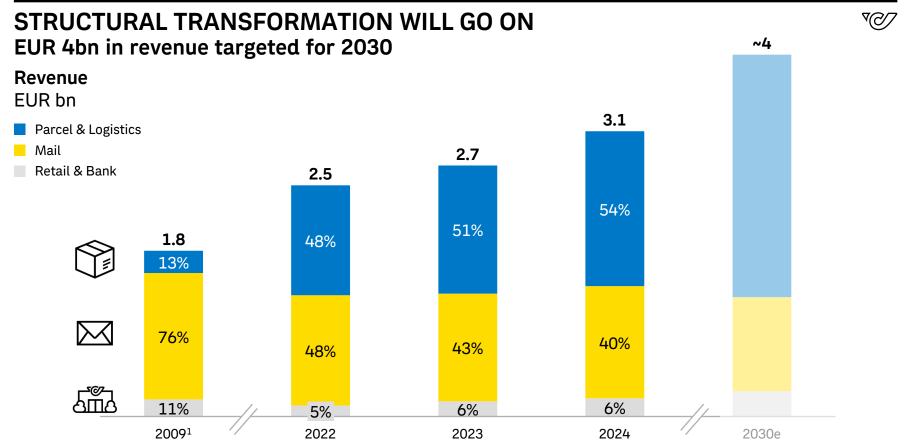
## 2 Reliability ("Promise & Deliver")



<sup>2</sup> 2015: EBIT adjusted for special effects

## 4 Decarbonisation of logistics





<sup>&</sup>lt;sup>1</sup> Adjusted presentation - excl. trans-o-flex

#### **OUTLOOK 2025**





Market environment

- Continuing basic trend of decreasing letter mail and direct mail volumes but expanding e-commerce
- Improved but still weak economic growth in many European countries
- Subdued business and consumer investment climate



Revenue

- The objective for 2025 is to generate modest revenue growth with the Turkish Lira continuing its development (FX impact implies ±2% sensitivity for Group revenue forecast)
  - Mail: slight revenue decline following positive effects in 2024 (postage rates, super election year)
  - Parcel & Logistics: Targeted growth in the mid single-digit range (impact of TRY/EUR exchange rate)
  - Retail & Bank: Mid single-digit growth



Investments

- CAPEX 2025 at the level of previous years (EUR 150m-160m)
- Investments in international growth and decarbonisation of logistics in addition to replacement investments



**Earnings** 

- Cost discipline and efficiency to ensure stability
- 2025 EBIT target of EUR 200m remains unchanged



Dividend

- Proposal to the AGM on 9 April 2025 for payment of a dividend of EUR 1.83 per share
- The objective remains to distribute at least 75% of the Group net profit

