



## 1. HIGHLIGHTS AND OVERVIEW



- 2. Strategy Implementation
- 3. Group Results 2018
- 4. Outlook 2019

## **AUSTRIAN POST AT A GLANCE**



## Mail & Branch Network

- Letter mail
- Direct mail
- Newspapers/magazines
- Branch/financial services



Revenue 2018: EUR 1,412m

## **Parcel & Logistics**

- Parcels
- Express mail items
- Fulfilment & cash transport
- E-commerce services



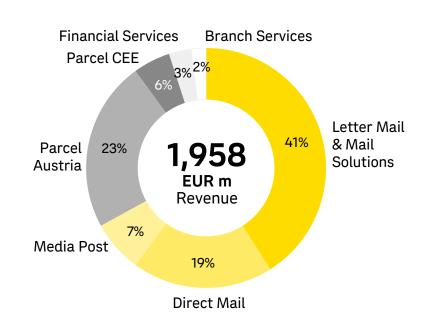
Revenue 2018: EUR 552m

## Group

Revenue 2018: EUR 1,958m

EBIT 2018: EUR 211m

#### Revenue Mix 2018



## **CHALLENGING MARKET ENVIRONMENT IN 2018**









#### Mail market

- Mail volumes continuously under pressure (only moderate decline in 2018)
- Online solutions by large customers and e-government initiatives promote electronic substitution of physical mail

#### Direct mail market

- Advertising market dependent on the economic situation and respective industry trends
- Uncertainties among many direct mail customers due to GDPR

#### Parcel market

- Boom in e-commerce leads to steady market growth
- Increasing competition, own delivery by a large-volume customer in the Vienna region

## AN OUTSTANDING YEAR FOR AUSTRIAN POST IN 2018









- Revenue +1.0%
- Mail decline of 2.5% offset by 11.5% parcel growth

## **Earnings**

- EBIT increase by 1.5% to EUR 210.9m as a result of solid revenue development and cost discipline
- Dividends up by 1.5% to EUR 2.08<sup>1</sup>

## Investment programme 2018-2021

- First new parcel distribution centre already under construction
- Step-by-step parcel capacity expansion in the coming years, depending on volume growth



#### Outlook 2019

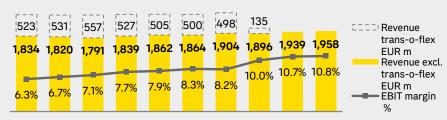
 Targeted ongoing stability in revenue and operating earnings

<sup>&</sup>lt;sup>1</sup> Proposal to the Annual General Meeting on April 11, 2019

## **CLEAR CAPITAL MARKET POSITIONING**



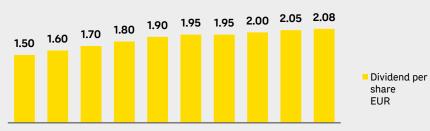
## Solid and profitable business model



2009 2010 2011 2012 2013 2014<sup>1</sup> 2015<sup>2</sup> 2016 2017 2018

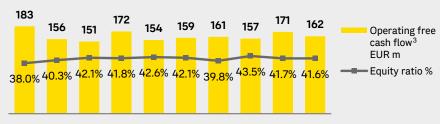
## Attractive dividend policy

<sup>2</sup> EBIT adjusted for special effects



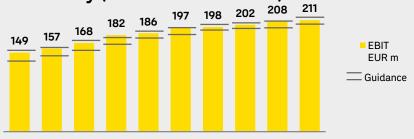
2009 2010 2011 2012 2013 2014 2015 2016 2017 20184

## Strong balance sheet and solid cash flow



2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

## Reliability ("Promise & Deliver")



2009 2010 2011 2012 2013 2014 2015<sup>2</sup> 2016 2017 2018

Adjustment of revenue reporting in the Parcel & Logistics Division. Exported services recognised according to the net method (previously recognised as revenue and expenses for services used).

<sup>&</sup>lt;sup>4</sup> Proposal to the Annual General Meeting on April 11, 2019

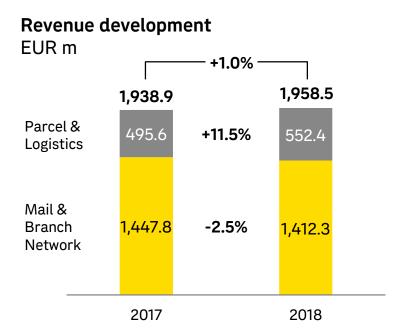
<sup>&</sup>lt;sup>3</sup> 2009-2017: Free cash flow before acquisitions/securities and new corporate headquarters and adjusted for significant property sales

<sup>2018:</sup> Free cash flow before acquisitions/securities and growth CAPEX, excl. special effect BAWAG P.S.K.

<sup>&</sup>lt;sup>2</sup> EBIT adjusted for special effects

# SLIGHT REVENUE IMPROVEMENT THANKS TO ROBUST MAIL BUSINESS AND PARCEL GROWTH





## Group: +1.0% (Q4: +1.5%)

 Slight revenue increase due to moderate mail decline and strong parcel growth

## Parcel & Logistics: +11.5% (Q4: +11.5%)

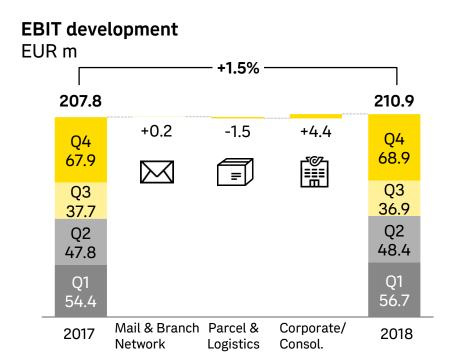
- Basic revenue trend in Austria in 2018 of +10%
- Additional revenue attributed to segment change of Weber Escal, Croatia and full consolidation of ACL

## Mail & Branch Network: -2.5% (Q4: -1.9%)

- New product structure well received
- Lower direct mail volumes following positive special effects in 2017
- Decline in financial services of BAWAG P.S.K. as a result of gradual redimensioning

## **IMPROVED OPERATING EARNINGS (EBIT)**





#### Mail & Branch Network:

- Slight EBIT increase to EUR 0.2m in 2018 (+ EUR 1.2m in Q4)
- Already from Q1 2018: Provisions for redimensioning of financial services (- EUR 21.5m) largely compensated by one-off payment (+ EUR 20.1m) due to end of the cooperation with BAWAG P.S.K.

## Parcel & Logistics:

 EBIT decline of EUR 1.5m in 2018 due to intense competition and high cost pressure (+ EUR 0.8m in Q4)

## **Corporate/Consolidation:**

- EBIT improvement of EUR 4.4m in 2018(- EUR 0.9m in Q4)
- Lower need to allocate provisions vs. 2017



1. Highlights and Overview



## 2. STRATEGY IMPLEMENTATION

- 3. Group Results 2018
- 4. Outlook 2019

## **CLEAR STRATEGIC PRIORITIES**



O1 Defending market leadership in the core business



Profitable growth in selected markets



Enhancing efficiency and flexibilisation of the cost structure



Customer orientation and innovation



Safeguarding market position in a competitive environment

Focusing and performance enhancement

Expansion of logistics infrastructure and process optimisation

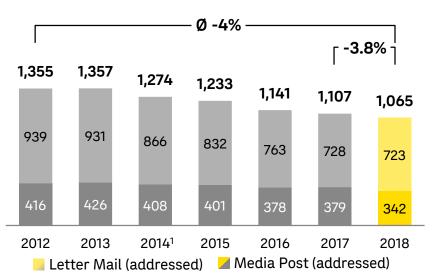
Promotion of self-service solutions and service improvements

## **01 DEVELOPMENT OF MAIL VOLUMES IN AUSTRIA**



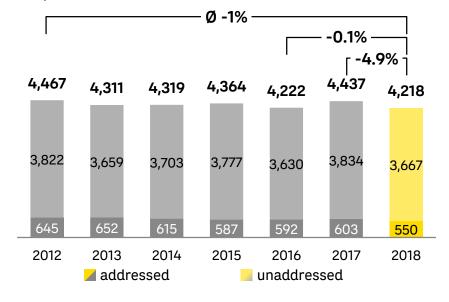
#### **Letter Mail/Addressed Media Post** (millions of items)

 Basic trend of electronic substitution continues; positive special effects/mailings in 2018



#### Direct Mail/Unaddressed Media Post (millions of items)

 Direct mail volumes back to 2016 level after positive special effects in 2017



Adjusted reporting due to automated calculation

## **01 LETTER MAIL & DIRECT MAIL IN AUSTRIA**



#### **Current Letter Mail trends**

- New product structure as of July 1, 2018 was well received
  - 50:50 volume split between PRIO (next-day delivery) vs.
     ECO (2-3 days delivery)
- Basic volume decline due to e-substitution
- Positive special effects and mailings (banks, data protection mailings of many companies)

#### **Current Direct Mail/Media Post trends**

- 2018 volumes back to 2016 level after discontinuation of special sales campaigns in 2017
- Perceived uncertainty with respect to addressed volumes within the context of GDPR
- Unaddressed direct mail with positive impetus from various food retailers and decline in the furniture business

New product structure since July 1, 2018

	Rates before July 1, 2018	PRIO Universal service J+1 day	ECO Universal service J+2/3 days	ECO BUSINESS Not part of universal service J+4/5 days
Letter S	0.68	0.80	0.70	0.65
Letter M	1.25	1.35	1.25	1.10
Packet S	2.50	2.70	2.50	2.25
Packet M	4.00	4.20	4.00	-



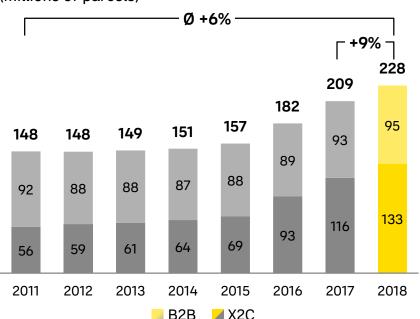


## 01 MARKET ENVIRONMENT ON THE AUSTRIAN PARCEL MARKET



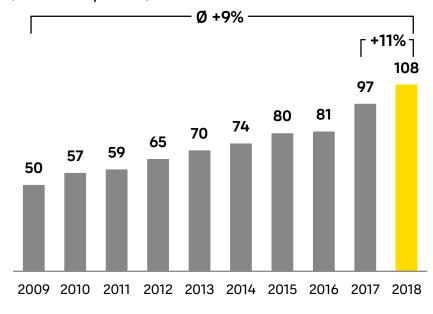
#### Austrian parcel market

(millions of parcels)



#### **Austrian Post parcel volumes**

(millions of parcels)



Source: BRANCHENRADAR.com Marktanalyse GmbH, February 2019

## 01 MARKET ENVIRONMENT ON THE AUSTRIAN PARCEL MARKET



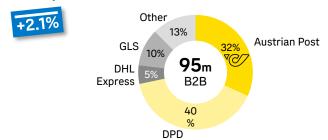
#### Market statistics for Austria in 2018

- Total market volume up by 9.0% in Austria
- Private parcel market +14.6% to 132.7m parcels
- Business parcel market +2.1% to 95.0m parcels
- Upper single-digit growth expected in the coming years
- Slight improvement in Austrian Post's market shares

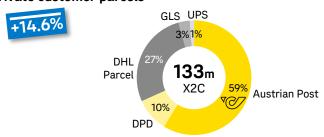
# Total Austrian market Other GLS 6% DHL Parcel & DHL Express DHL Express DHL Express 228 DPD Austrian Post

#### Market shares by volume 2018

#### **Business parcels**



#### Private customer parcels



Source BRANCHENRADAR.com Marktanalyse GmbH, February 2019

## 01 AUSTRIAN POST WILL SERVE AS A DELIVERY PARTNER 7/ OF DEUTSCHE POST DHL GROUP IN AUSTRIA







Austrian Post will become a delivery partner of Deutsche Post DHL Group in Austria



Cooperation planned in the course of 2019 after review by competition authorities



 Austrian Post will take over DHI employees and most logistics sites

#### Takeover of employees and facilities

- 10 delivery bases (rented)
- 3 parcel sorting centres (rented)

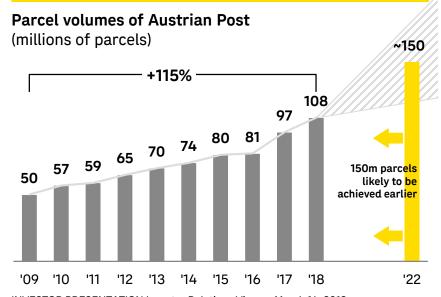


## 01 PARCEL & LOGISTICS BUSINESS IN AUSTRIA



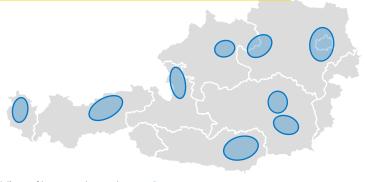
#### Parcel volume development

- Doubling of volumes over the last nine years
- Capacity expansion in 2018-2021 to double sorting capacity, likelihood of achieving medium-term target earlier



#### Success factors in the parcel business

- Integrated delivery of letters and parcels results in quality and cost advantages
- Top service level by the branch network and selfservice solutions
- Austrian Post as quality and cost leader
- Expansion of integrated logistics within the context of the new organisational structure in 2019



Joint delivery of letters, packets and parcels throughout Austria

Additional parcel delivery by own parcel delivery staff in densely populated areas

# **02** GROWTH IN SELECTED MARKETS Growth focus on Parcel & Logistics

AEP

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#### **GERMANY**

#### **Austrian Post International**

 Growth in international mail business, revenue up by 7% in 2018

#### AEP (50% share, at-equity consolidation)

- Pharmaceutical wholesale joint venture
- Revenue (wholesale) in excess of EUR 420m in 2018

#### **AUSTRIA**

 Expand vertical integration in e-commerce (Systemlogistik, e-commerce enabler ACL)

#### TURKEY Aras Kargo (25% stake, not consolidated):

- Operational level: parcel volume increase by 20%, revenue in excess of EUR 210m in 2018
- Ongoing arbitration proceedings and talks with family owners about increased shareholding

#### CEE/SEE

#### Focus on profitable parcel growth

- Ongoing positive organic volume development
- Strong competition and price pressure

Exit from the letter mail market completed



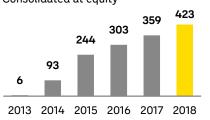
## **02 START-UPS: AEP & ACL ADVANCED COMMERCE LABS**



#### AEP - Pharmaceutical wholesale in Germany since 2013

- Complete, efficient and customer-oriented offering from one location for all of Germany
- 25% market reach (more than 5,000 pharmacies as customers)

Wholesale revenue (EUR m) Consolidated at equity



- Start on Oct. 1, 2013
- EBITDA break-even achieved in 2018

#### **ACL - E-Commerce Enabler**

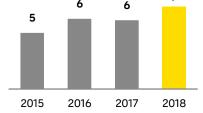
- Comprehensive e-commerce software solutions, from consulting to implementation
- Integrated shopping experience through omni-channel products





Revenue¹ (EUR m)
Fully consolidated since 11/2017

6
6
5



- <sup>1</sup> Excl. revenue with trans-o-flex
- Initial acquisition of 25% stake in Q3 2016
- 70% and full consolidation since Nov. 1, 2017

## **O2** NATIONWIDE BRANCH NETWORK: Service offering consists of three product groups





## 1. Postal Products



# 2. Telecommunications & retail products



## 3. Financial services



- Termination of the cooperation with BAWAG P.S.K. by the end of 2020
- Redimensioning of banking consulting already initiated, counter transactions remain unchanged
- Business plans currently being reviewed to see how financial services will be offered in the future

# **02** GROUP REAL ESTATE Value appreciation through optimised asset management



Value appreciation of investment property pursuant to IAS 40 through active, yield-oriented portfolio management, incl. development

- Carrying amount IAS 40

EUR 78m

Market value IAS 40

EUR 263m



**Vienna, Postgasse**Sale of 26,600 m² net commercial space, offices in historic stock



Vienna, Rochusmarkt Realisation of about 43,000 m² of net commercial space, own use of offices, business and garage areas



Vienna, Neutorgasse "Cotton Residence"
4,460 m² of living space with 25 luxury flats, 85% sold until January 2019, completion end of 2019



Salzburg, "SGKK-Tower" 350 m² property incl. building permits developed/sold; another 5,100 m² property in strategic development phase: co-living, hotel, serviced apartments

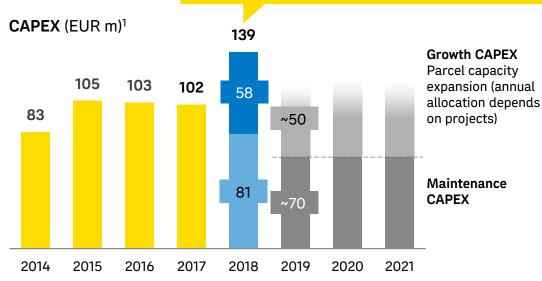


Linz, "Post City Linz" 35,000 m² property, aim of 150,000 gross retail space, initiation phase EUwide competition, target of zoning and building regulations in 2019

# **03** CAPACITY AND QUALITY DRIVE Expansion of parcel logistics in Austria



- Maintenance CAPEX 2018 of EUR 81.3m, mainly new investments in the vehicle fleet
- Growth CAPEX 2018 of EUR 58.1 primarily for Hagenbrunn, Lower Austria and Vienna-South
- 2019: Maintenance CAPEX of about EUR 70m and growth CAPEX in excess of EUR 50m planned; in addition, expansion of existing properties or acquisition of new ones is possible



#### HAGENBRUNN PARCEL CENTRE

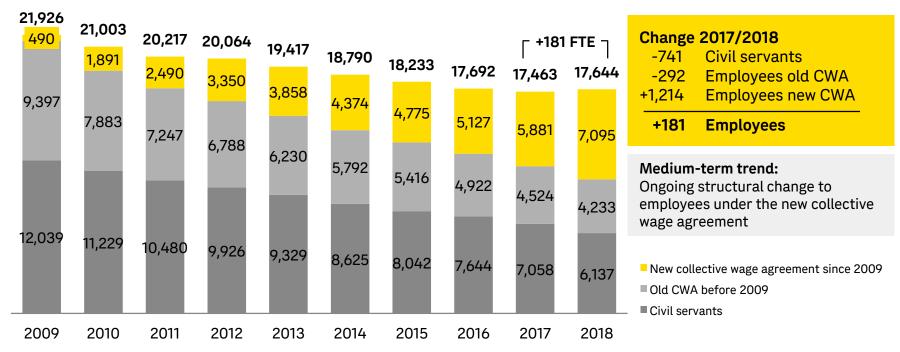
(Lower Austria)



<sup>1</sup> 2014-2017 incl. CAPEX new corporate headquarters

# O3 STAFF STRUCTURE IN AUSTRIA Full-time equivalents in the Austrian core business (average for the period)

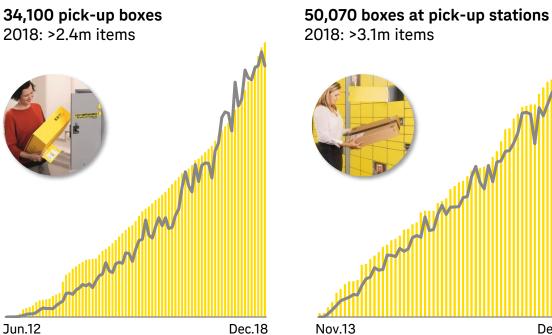


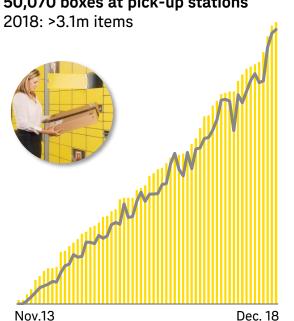


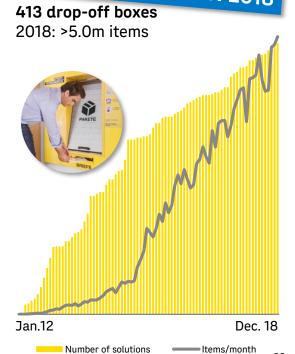
## 04 SELF-SERVICE SOLUTIONS REMAIN IMPORTANT

Steady increase in usage

11% OF PARCEL VOLUMES ALREADY-VIA SELF-SERVICE SOLUTIONS IN 2018







# 04 NEW OFFERINGS FOR ENHANCED CUSTOMER SERVICE New service: "AllesPost"



Customer places an order, specifies his "AllesPost address"

Delivery by any delivery service to the "AllesPost address" at the Austrian Post logistics centre

(3) "Last mile" delivery by Austrian Post



"AllesPost" rates	Price
3 month subscription (up to 10 items)	EUR 14.90
12 month subscription (up to 40 items)	EUR 39.90

The first three months free.



1. Highlights and Overview

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- 2. Strategy Implementation
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## FINANCIAL INDICATORS AT A GLANCE



	2014	2015	2016	2017	2018	
Revenue <sup>1</sup> (EUR m)	1,863.5 <sup>2</sup>	1,903.9	1,895.6	1,938.9	1,958.5	Revenue slightly above previous year (+1.0%)
EBIT (EUR m)	196.9	198.0 <sup>3</sup>	202.3	207.8	210.9	Improved operating earnings
EBITDA margin (%)	14.1	12.6	13.6	15.2	15.6	Slightly higher EBITDA margin of 15.6%
EBIT margin (%)	8.3	8.2 <sup>3</sup>	10.0	10.7	10.8	Stable profitability
Earnings/share <sup>4</sup> (EUR)	2.17	2.10 <sup>3</sup>	2.26	2.45	2.13	Earnings per share negatively impacted by special effects in financial result 2017 and 2018
Cash flow (EUR m)	232.2	216.2	223.6	255.7	295.9	Strong increase in cash flow from operating activities due to special payment by BAWAG P.S.K.
Equity ratio (%)	42.1	39.8	43.5	41.7	41.6	Stable equity ratio

<sup>1</sup> Revenue evol trans-n-flex

<sup>&</sup>lt;sup>2</sup> Adjustment of revenue reporting in the Parcel & Logistics Division. Exported services are recognised according to the net method (previously as revenue and expenses for services used).

<sup>&</sup>lt;sup>3</sup> Adjusted for special effects

<sup>&</sup>lt;sup>4</sup> Undiluted earnings per share in relation to 67,552,638 shares

## **MAIN ACCOUNTING EFFECTS IN 2018 AND 2019**



2018	EUR m			
BAWAG P.S.K. – Termination of the partnership				
Effects on the income statement in Q1 2018  - Lump-sum payment for shortening the contractual period  - Allocation to provisions for redimensioning financial services	+20.1 -21.5			
Effects on cash flow  Special payment received in Q1 2018 (+ EUR 107m)  - thereof financial services rendered in the reporting period (EUR 37.0m)  = Special effect on cash flow in 2018  - thereof compensation for redimensioning of financial services in 2017 recognised in the income statement (EUR 26.9m)  - thereof lump-sum payment for shortening the contractual period (EUR 20.1m)  - thereof deferred income for financial services to be rendered in 2019 (EUR 22.9m)				
2019	EUR m			
IFRS 16 Leases – initial application as at January 1, 2019  Expected effects on Austrian Post Group (subsequent measurement on the basis of current forecasts)  - Balance sheet extension (right of use and leasing liabilities as at December 31, 2019)  - EBITDA effect 2019 (previous expense split into depreciation/amortisation and interest paid)  - EBIT effect 2019  - Profit for the period effect 2019	~240 +32 +2 -2			

## **KEY INCOME STATEMENT INDICATORS**



EUR m	2017	2018	%	Δ	Q4 2017	Q4 2018	Revenue increase, moderate
Revenue	1,938.9	1,958.5	1.0%	19.6	534.3	542.1	decline of mail revenue and strong parcel growth
Other operating income	112.7	96.2	-14.7%	-16.5	69.5	22.3	
Raw materials, consumables and services used	-409.9	-441.2	-7.6%	-31.3	-113.4	-128.0	2017: positive net effect from claims related to non-wage
Staff costs	-1,020.1	-1,008.7	1.1%	11.4	-275.3	-251.8	costs paid in previous periods amounting to EUR 21.0m
Other operating costs	-325.0	-295.7	9.0%	29.3	-118.3	-84.5	amounting to EOR 21.0111
At equity consolidation	-1.9	-3.6	-85.4%	-1.7	-0.8	-1.9	
EBITDA	294.6	305.4	3.7%	10.8	95.9	98.3	Planned depreciation
EBITDA margin	15.2%	15.6%	-	-	17.9%	18.1%	increased by EUR 7.8m
Depreciation, amortisation and impairment	-86.8	-94.5	-8.9%	-7.7	-28.0	-29.4	compared to 2017 incl. one-off effect from replacement of
EBIT	207.8	210.9	1.5%	3.1	67.9	68.9	mobile phones
EBIT margin	10.7%	10.8%	-	-	12.7%	12.7%	2017: disposal of stake in
Other financial result	12.8	-13.1	<-100%	-25.9	12.2	-17.3	BAWAG Group AG for EUR 11.0m
Income tax	-55.6	-53.6	3.6%	2.0	-20.9	-12.7	2018: EUR 14.4m valuation effect for shares in FinTech
Profit for the period	165.0	144.2	-12.6%	-20.8	59.1	38.9	Group AG

<sup>199.0%</sup> of Austrian Post revenue is generated in the eurozone. For this reason, there are no material currency translation effects.

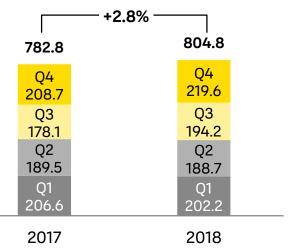


# MAIL & BRANCH NETWORK DIVISION: REVENUE DEVELOPMENT IN 2018



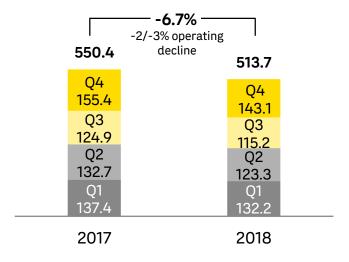
#### **Letter Mail & Mail Solutions** (EUR m)

- Operating volume decline of about 3.5%
- 2018 revenue supported by one-off mailings, new product structure was well received
- Positive special effects of EUR 18.2m due to changed product assignment and e-commerce volumes from Asia



#### **Direct Mail/Media Post (EUR m)**

- Operating revenue down by about 2-3%
- Revenue comparison impacted by positive election effects and individual sales initiatives in 2017
- Inorganic revenue decline of EUR 16.5m due to market exit from CEE/SEE and changed product assignment





## MAIL & BRANCH NETWORK: INCOME STATEMENT



EUR m	2017	2018	%	Δ	Q4 2017	Q4 2018	
Revenue	1,447.8	1,412.3	-2.5%	-35.6	392.5	384.9	Good development due to one-
• Letter Mail & Mail-Solutions	782.8	804.8	2.8%	22.0	208.7	219.6	off mailings, e-commerce and new product structure
Direct Mail	413.3	382.6	-7.4%	-30.7	115.0	104.7	Market exit from CEE/SEE and
• Media Post	137.1	131.2	-4.3%	-6.0	40.3	38.4	changed product assignment
Branch Services	114.6	93.7	-18.2%	-20.9	28.5	22.2	
Revenue intra-Group	101.7	112.9	11.0%	11.2	29.8	33.2	Redimensioning of financial services and change in
Total revenue	1,549.5	1,525.2	-1.6%	-24.4	422.3	418.1	reporting for mobile telephony
EBITDA	312.8	311.2	-0.5%	-1.6	95.0	97.2	products (IFRS 15)
EBITDA margin¹	20.2%	20.4%	-	-	22.5%	23.3%	
Depreciation, amortisation and impairment	-23.2	-21.4	7.7%	1.8	-5.5	-6.5	Stable EBIT due to high cost
EBIT	289.6	289.8	0.1%	0.2	89.6	90.7	discipline and synergy effects from integrated delivery
EBIT margin <sup>1</sup>	18.7%	19.0%	-	_	21.2%	21.7%	nom miegrateu delivery

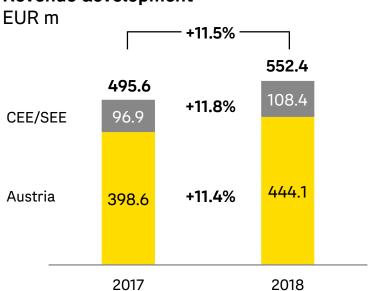
<sup>&</sup>lt;sup>1</sup> EBIT margin/EBITDA margin in relation to total revenue



# PARCEL & LOGISTICS DIVISION: REVENUE DEVELOPMENT IN 2018



#### Revenue development



## **Parcel & Logistics Division: +11.5% (Q4: +11.5%)**

 Revenue growth of 8.1% excl. Weber Escal and full consolidation of ACL

## **South East/Eastern Europe: +11.8% (Q4: +11.4%)**

- Stable operating revenue development, high price pressure
- Segment change of Weber Escal (+ EUR 11.4m), previously Mail & Branch Network Division

## Austria: +11.4% (Q4: +11.5%)

- Basic upward revenue trend in 2018 of 10%;
   e-commerce drives growth on a broad customer base
- Full consolidation of e-commerce enabler ACL increases the revenue by EUR 5.6m



# PARCEL & LOGISTICS DIVISION: INCOME STATEMENT

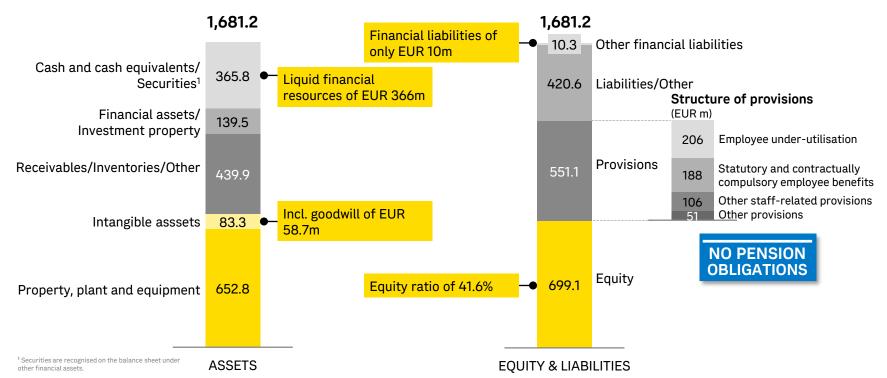


EUR m	2017	2018	%	Δ	Q4 2017	Q4 2018	
Revenue	495.6	552.4	11.5%	56.9	143.1	159.6	Overall 8.1% organic revenue
Premium	240.7	266.1	10.6%	25.5	69.3	77.8	growth, +10.0% in Austria
• Standard	219.0	229.6	4.8%	10.6	63.5	66.2	
Other Parcel Services	35.9	56.6	58.0%	20.8	10.3	15.6	Revenue increase mainly related to full consolidation of
Revenue intra-Group	4.8	4.9	2.1%	0.1	1.3	1.3	ACL advanced commerce labs
Total revenue	500.4	557.4	11.4%	57.0	144.4	160.8	and segment change of Weber Escal
EBITDA	58.1	54.9	-5.5%	-3.2	18.6	20.1	
EBITDA margin¹	11.6%	9.8%	-	-	12.9%	12.5%	
Depreciation, amortisation and impairment	-15.2	-13.6	11.1%	1.7	-4.7	-5.4	
EBIT	42.8	41.3	-3.5%	-1.5	13.9	14.7	EBIT margin of 7.4%, additional expenditures due to capacity
EBIT margin <sup>1</sup>	8.6%	7.4%	-	-	9.6%	9.1%	bottlenecks

<sup>&</sup>lt;sup>1</sup>EBIT margin/EBITDA margin in relation to total revenue

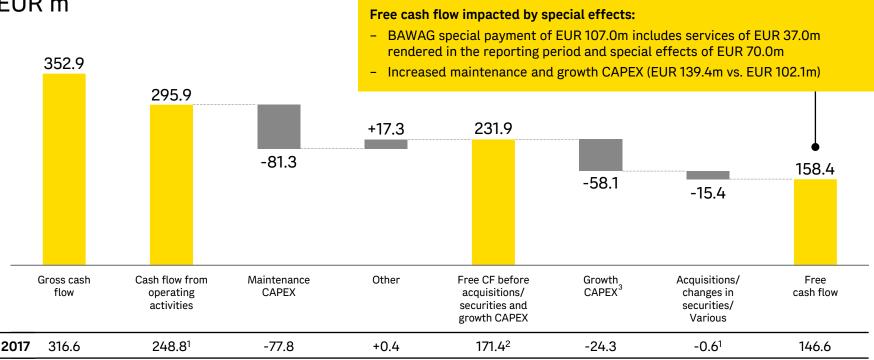
# **SOLID BALANCE SHEET STRUCTURE Balance sheet as at December 31, 2018**EUR m











<sup>1</sup> Cash flow from operating activities and the acquisitions/changes in securities are adjusted for the effect of temporary cash holdings not yet transferred to customers.

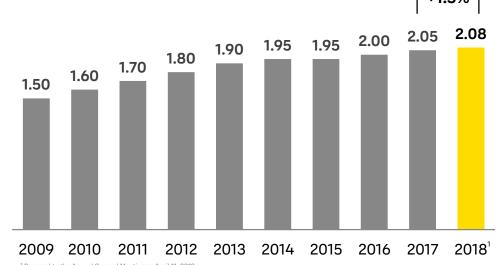
<sup>2</sup> Free cash flow before acquisitions/securities and CAPEX new corporate headquarters, adjusted for the effect of temporary cash holdings not yet transferred to customers.

<sup>&</sup>lt;sup>3</sup> 2017: CAPEX new corporate headquarters; 2018 incl. remaining payment for "Post am Rochus"

# DIVIDEND POLICY Continuation of attractive and predictable dividend policy



- Dividend proposal to the Annual General Meeting: EUR 2.08 per share
- Dividend yield as at December 31, 2018:6.9% (share price of EUR 30.02)
- Unchanged dividend policy: distribution of at least 75% of the Group net profit



<sup>1</sup> Proposal to the Annual General Meeting on April 11, 2019



1. Highlights and Overview

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- 2. Strategy Implementation
- 3. Group Results 2018
- 4. OUTLOOK 2019

## **OUTLOOK 2019**





#### Market environment

- Approx. 5% annual decline in addressed letter mail volumes
- Direct mail volumes dependent on economic situation and advertising behaviour of large customers
- Upper single-digit growth forecast in the parcel business, strong competition and price pressure



#### **Investments (CAPEX)**

- Basic investments of about EUR 70m
- Growth investments of over EUR 50m, possible expansion of existing properties or acquisitions of new ones



#### Revenue

- Stable revenue development expected
- Assuming a further increase in parcel revenue and a moderate drop in mail revenue
- Aim to continue offering financial services via the Austrian Post branch network in future



#### **Earnings**

- Forecast of stable operating earnings in the core business

## CONTACT



#### **Austrian Post**

Investor Relations
Rochusplatz 1, 1030 Vienna

Website: www.post.at/ir E-mail: investor@post.at

Telephone: +43 57767-30401

#### Financial Calendar 2019

April 11, 2019 April 23/April 25, 2019 May 16, 2019 August 9, 2019 November 14, 2019

Annual General Meeting
Ex-day/Dividend Payment Day
Interim Report Q1 2019
Half-Year Financial Report 2019
Interim Report Q1-3 2019

#### Disclaimer

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