### AUSTRIAN POST Investor Presentation H1 2019

TINNS XOR LINNA 10

Walter Oblin, CFO Vienna, 9 August 2019



### **1. HIGHLIGHTS AND OVERVIEW**

- 2. Strategy Implementation
- 3. Group Results H1 2019
- 4. Outlook 2019

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### VERY GOOD FIRST HALF-YEAR 2019: Robust mail business, good growth in the parcel segment



#### Revenue

- Revenue up 2.7% to EUR 981.1m
- Good parcel growth of
   7.8% and 1.3% increase in mail revenue



#### Earnings

EBIT increase of 2.5% to EUR 107.7m based on solid revenue development and cost discipline



- Investment programme 2018-2021
- The parcel logistics centre in Hagenbrunn fully operational in September 2019
- The Kalsdorf/Graz parcel logistics centre scheduled for completion by mid-2020
- Planning underway for parcel logistics centre in Thalgau



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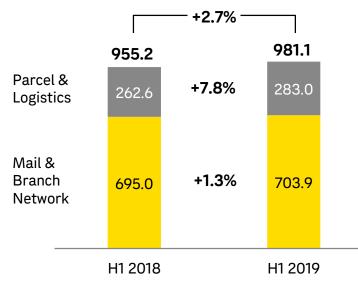
#### **Outlook for 2019**

- Slight rise in 2019 revenue
- Target of stable operating result (EBIT)
- Start of the Austrian
   Post cooperation with
   Deutsche Post DHL
   Group in August 2019

### REVENUE IMPROVEMENT BY +2.7% (+5.2% IN Q2) THANKS TO ROBUST MAIL BUSINESS AND STRONG PARCEL GROWTH



#### **Revenue development** EUR m



### Group: +2.7% (Q2: +5.2%)

- Revenue increase in both divisions

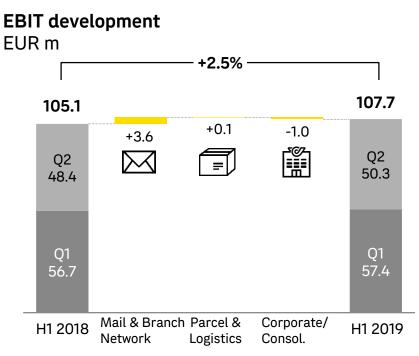
### Parcel & Logistics: +7.8% (Q2: +8.9%)

- Ongoing positive e-commerce trend, growth in revenue despite own delivery by a large customer in Vienna

### Mail & Branch Network: +1.3% (Q2: +4.1%)

- Continuing letter mail volume decline
- Positive effects from elections and new product/rate structure
- Ongoing decrease in addressed/unaddressed direct mail
- Decline in financial services revenue due to gradual redimensioning in 2019
- Increase in Mail Solutions mainly in the fields of document logistics and output management

# OPERATING RESULT (EBIT) IMPROVED BY 2.5% IN H1 2019 – INCREASE OF 4.0% IN Q2



#### Mail & Branch Network:

 EBIT increase of EUR 3.6m in H1 2019 based on revenue growth and high cost discipline

#### **Parcel & Logistics:**

- Revenue growth despite high competition and margin pressure
- EBIT negatively impacted by additional expenses in the logistics network to avoid capacity bottlenecks

### Corporate/Consolidation:

- EBIT slightly down by EUR 1.0m due to higher IT and consulting expenses

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1. Highlights and Overview

### 2. STRATEGY IMPLEMENTATION

- 3. Group Results H1 2019
- 4. Outlook 2019

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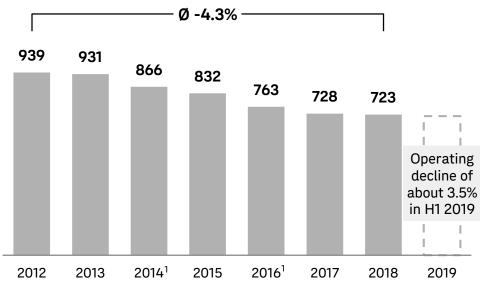
### **CLEAR STRATEGIC PRIORITIES**





### **01 LETTER MAIL IN AUSTRIA**

Letter Mail (millions of items)



<sup>&</sup>lt;sup>1</sup>Adjusted reporting due to automated calculation methodology

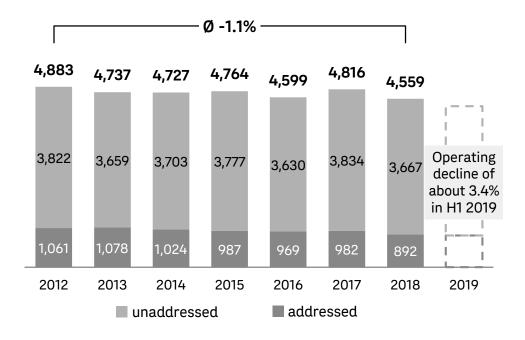


#### Current Letter Mail trends H1 2019

- Declining volumes based on e-substitution (operating decline of about 3.5%)
- New product structure as at 1 July 2018 has been well received – Volume split 40:60 PRIO (next day delivery) vs. ECO (delivery within 2-3 days)
- Positive special effects in H1 2019 due to elections and one-off mailings (banks, utility companies)

### **01 DIRECT MAIL/MEDIA POST IN AUSTRIA**

Direct Mail/Media Post (millions of items)







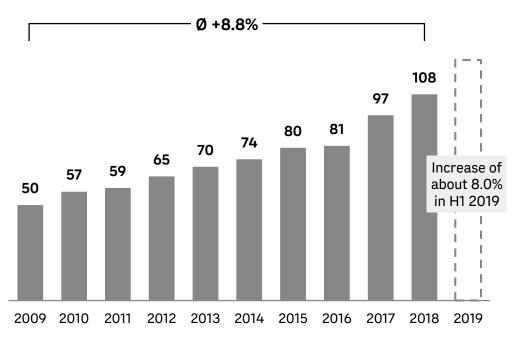
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#### Current Direct Mail/Media Post trends H1 2019

- Volume decline in Austria of about 3.4%
- Structural decrease in addressed volumes (negatively impacted by GDPR)
- Unaddressed direct mail particularly impacted by the decline in the retail sector and a general reduction in mailing weights

### 01 CURRENT TRENDS IN AUSTRIAN PARCEL BUSINESS H1 2019

**Parcel volumes of Austrian Post** (millions of parcels)





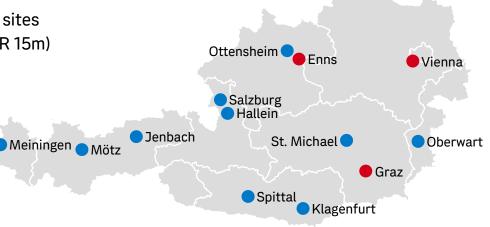
#### Current trends in Austrian parcel business H1 2019

- Good operating parcel growth
- Intense competition, ongoing own delivery by a large customer in Vienna
- High demands with respect to delivery speed: increase in E+1 (next day delivery) parcel delivery

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### 01 AUSTRIAN POST AS A DELIVERY PARTNER OF DEUTSCHE POST DHL GROUP

- Cooperation between Austrian Post and Deutsche Post DHL Group came into effect: approval of planned takeover of sites by competition authorities of both countries
- Austrian Post is the delivery partner of Deutsche Post DHL Group in Austria as at **August 2019**
- Takeover of about 150 employees and selected sites (investments in sorting technology of about EUR 15m)
  - 10 delivery bases (leased)
  - 3 logistics centres (leased)



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### **01 PARCEL BUSINESS IN AUSTRIA: GROWTH FORECAST**

#### **Volume forecasts for Austrian Post**

- Target 2021: 150m parcels p.a.
- Medium-term target: doubling of volumes and sorting capacity
- CAPEX investment programme is essential to strengthen quality leadership
- Service commitment: E+1 (next day delivery) delivery throughout Austria

Parcel volumes of Austrian Post (millions of parcels) ~150 +115% Incl ~125 cooperation 108 97 81 80 74 70 65 59 57 50 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019e 2021e



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### **02** GROWTH IN SELECTED MARKETS Growth focus on Parcel & Logistics

#### GERMANY

AEP (51% stake, at-equity consolidation)

- Pharmaceutical wholesale joint venture
- Revenue up by 12.9% in H1 2019 to EUR 233.3m

#### Austrian Post International Deutschland

- Intense competition in the international mail business, revenue of EUR 24.4m in H1 2019

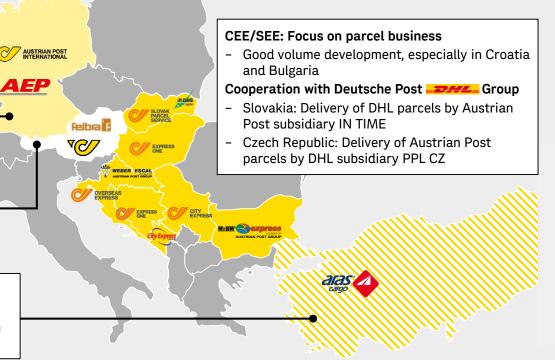
#### AUSTRIA

- Expansion of vertical integration in e-commerce **ACL advanced commerce labs** 

- Supplier of e-commerce solutions
- Revenue up by 27.7% in H1 2019 to EUR 3.7m

#### TURKEY Aras Kargo (25% stake, not consolidated):

- Revenue H1 2019: TRY 610.5m/EUR 96.1m
- Ongoing arbitration proceedings and discussions with family owners about increased shareholding



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### 02 NEW FINANCIAL SERVICES BUSINESS



#### Development of the company's own financial services business

- 80/20 joint venture of Austrian Post with the GRAWE Banking Group ECB/FMA (Austrian Financial Market Authority) decision regarding owner control procedures is expected by the end of 2019
- Launch of new financial services planned for Q2 2020
- Focused business model leveraging the sales and branch network of Austrian Post
- Risk-minimised product portfolio of proprietary and third-party products (commission-based)

#### **Proprietary offering**

- Payment transactions
- Current account
- Savings products

Offering via partners (commission-based)

- Consumer finance
- Mortgage finance
- Insurance products

- Credit card
- Pension products

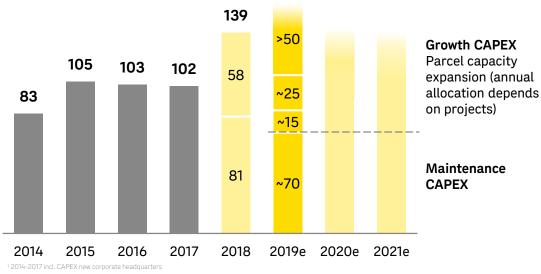
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## **03** CAPACITY DRIVE 2018-2021 Forecasted parcel volume growth leads to accelerated investment programme

#### CAPEX (EUR m)1

2019: Growth CAPEX of over EUR 50m planned

+ properties – about EUR 25m
+ sorting technology due to DHL cooperation – about EUR 15m



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#### HAGENBRUNN PARCEL CENTRE (LOWER AT)

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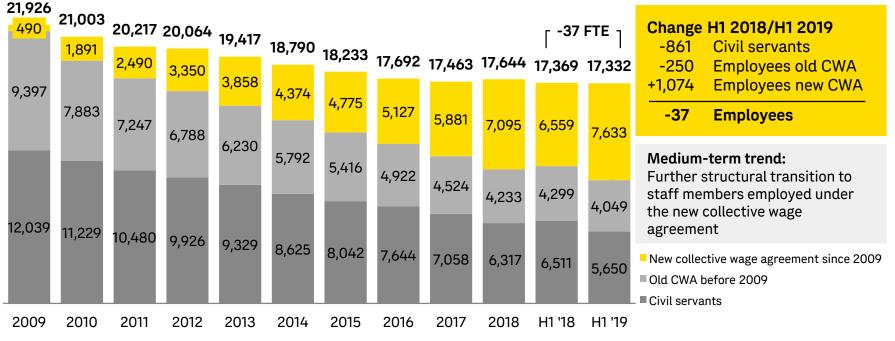


#### **KALSDORF PARCEL CENTRE (STYRIA)**



#### **03 EXPANSION OF LOGISTICS INFRASTRUCTURE IN AUSTRIA ₹**@/ Initial operation July 2019 Existing sites New sites/expansion Initial operation mid-2020 HAGENBRUNN 1C VIENNA 20.896 UPPER AUSTRIA Initial operation 2021 LOWER AUSTRIA ALGA Initial operation 2022 **VORARLBERG LC** SOUTH VIENNA LC **STYRIA** SALZBURG TYROL VORARL-BERG Initial operation mid-2020 CARINTHIA LC = Logistics centre **KALSDO**

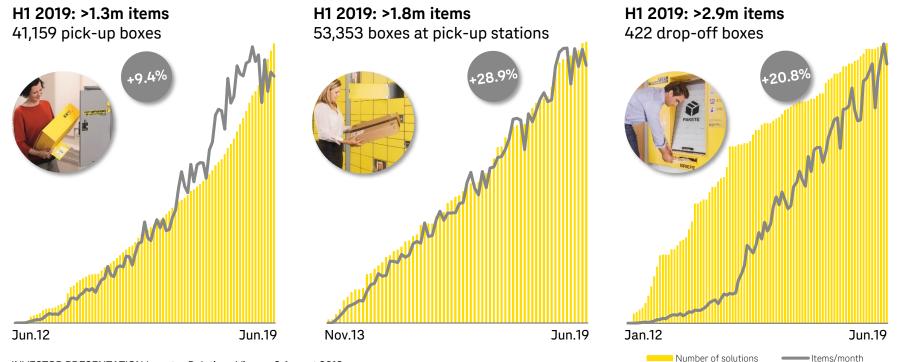
### 03 STAFF STRUCTURE IN AUSTRIA Full-time equivalents in the Austrian core business (average for the period)



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### 04 SELF-SERVICE AS A COMPETITIVE ADVANTAGE Steady increase in use



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### 04 THE WORLD'S FIRST BLOCKCHAIN STAMP: CRYPTO STAMP The stamp becomes digital



- Issue date: 11/6/2019

- Number of stamps: 150,000
- Already sold out

Crypto Stamp: Bis zu 10.000 Euro für Blockchain-

Briefmarke der Post

futurezone.at 25/6/2019

Crypto-Stamp von der Post: Eine teure Briefmarke für Sammler diepresse.com 11/6/2019

## Post bringt weltweit erste Blockchain-Briefmarke B

### Briefmarke um 10.000 Euro gehandelt

Tiroler Tageszeitung 27/6/2019

10.000-Euro-Briefmarke

Tiroler Tageszeitung 27/6/2019

### Crypto stamp: Post bringt erste Blockchain-Briefmarke

Marke mit einem Nennwert von 6,90 Euro wird 150.000 Mal aufgelegt

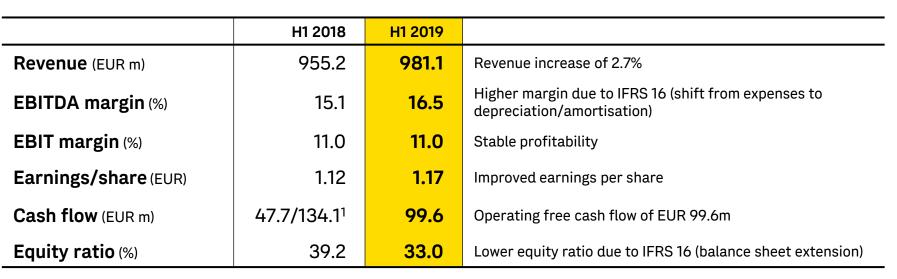
derstandard.at 11/6/2019



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### **FINANCIAL INDICATORS AT A GLANCE**



<sup>1</sup> Inclusive of BAWAG P.S.K. special effect of EUR 86.5m (special payment BAWAG P.S.K. of EUR 107.0m less financial services rendered of EUR 20.5m)

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### **KEY INCOME STATEMENT INDICATORS**



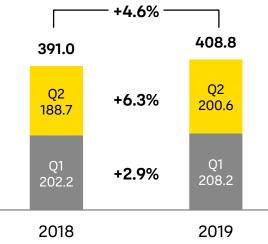
EUR m	H1 2018	H1 2019	%	Δ	Q2 2018	Q2 2019	IFRS 16 effects	
Revenue	955.2	981.1	2.7%	25.9	464.6	488.6	-	Strong parcel growth and rise in mail revenue
Other operating income	50.9	42.2	-17.2%	-8.8	16.3	21.2	-	_ Q1 2018: EUR 20m one-off
Raw materials, consumables and services used	-206.2	-218.7	-6.1%	-12.5	-102.3	-108.5	-	income from termination of cooperation with BAWAG P.S.K.
Staff costs	-516.5	-507.3	1.8%	9.2	-242.5	-255.6	-	
Other operating costs	-137.8	-134.7	2.3%	3.2	-67.5	-68.3	+16.5	Operational staff costs at a constant level, lower allocation
At equity consolidation	-1.3	-0.5	64.4%	0.8	-0.7	0.2	-	of provisions than in H1 2018
EBITDA	144.3	162.2	12.4%	17.9	67.9	77.6	+16.5	
EBITDA margin	15.1%	16.5%	-	-	14.6%	15.9%	-	IFRS 16 effect: Drop in
Depreciation, amortisation and impairment	-39.3	-54.5	-38.8%	-15.2	-19.5	-27.3	-15.7	rents/leases of EUR 16.5m, increased depreciation and
EBIT	105.1	107.7	2.5%	2.6	48.4	50.3	+0.8	amortisation of EUR 15.7m,
EBIT margin	11.0%	11.0%	-	-	10.4%	10.3%	-	interest expense of EUR 2.2m
Other financial result	3.2	0.8	-75.1%	-2.4	1.5	-2.6	-2.2	
Income tax	-32.3	-29.1	9.9%	3.2	-15.8	-11.6	-	-
Profit for the period	75.9	79.4	4.6%	3.5	34.1	36.0	-1.4	Profit for the period up by 4.6%

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### MAIL & BRANCH NETWORK DIVISION: REVENUE DEVELOPMENT H1 2019

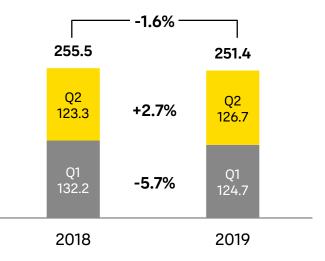
### Letter Mail & Mail Solutions (EUR m)

- Operating volume decline Letter Mail in Austria of about 3.5%
- Revenue increase in H1 2019 thanks to new product/rate structure and positive effects (elections)



### Direct Mail/Media Post (EUR m)

- Volume decline in Austria of about 3.4%
- Volume decrease in addressed direct mail, negatively impacted by GDPR
- Decline in unaddressed direct mail, especially in the retail sector



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### MAIL & BRANCH NETWORK: INCOME STATEMENT

EUR m	H1 2018	H1 2019	%	Δ	Q2 2018	Q2 2019	
Revenue	695.0	703.9	1.3%	8.9	335.4	349.2	Positive effects from elections
Letter Mail & Mail-Solutions	391.0	408.8	4.6%	17.8	188.7	200.6	and new product/rate structure
• Direct Mail	190.9	186.3	-2.5%	-4.7	91.0	92.3	- Uncertainty due to GDPR and
• Media Post	64.5	65.1	0.9%	0.6	32.4	34.4	decline especially in the retail
Branch Services	48.5	43.7	-9.9%	-4.8	23.4	21.9	sector
Revenue intra-Group	53.0	58.8	11.0%	5.8	25.8	29.1	Gradual redimensioning of financial services offering in
Total revenue	748.0	762.7	2.0%	14.7	361.2	378.3	2019
EBITDA	148.5	153.9	3.7%	5.4	69.9	72.8	
EBITDA margin <sup>1</sup>	19.8%	20.2%	-	-	19.3%	19.2%	
Depreciation, amortisation and impairment	-9.7	-11.6	-19.1%	-1.9	-4.7	-5.8	
EBIT	138.7	142.3	2.6%	3.6	65.1	67.0	Higher EBIT through cost — discipline and synergy effects
EBIT margin <sup>1</sup>	18.5%	18.7%	-	-	18.0%	17.7%	from integrated delivery

<sup>1</sup>EBITDA/EBIT margin in relation to total revenue

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### 226.5 Austria 210.2 +7.8% H1 2018 H1 2019

### Parcel & Logistics Division: +7.8% (Q2: +8.9%)

E-commerce trend drives further revenue increase

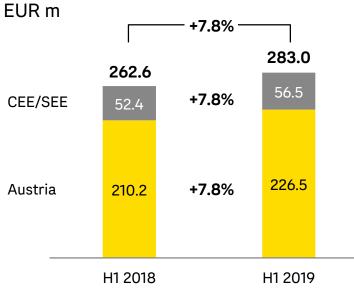
### South East/Eastern Europe +7.8% (Q2: +7.0%)

 Positive revenue development in Slovakia, Hungary and Croatia

### Austria: +7.8% (Q2: +9.4%)

- Good revenue growth despite own delivery by a large customer in Vienna
- Good development with existing customers and new customer acquisition

### **PARCEL & LOGISTICS DIVISION: REVENUE DEVELOPMENT H1 2019**



**Revenue development** 

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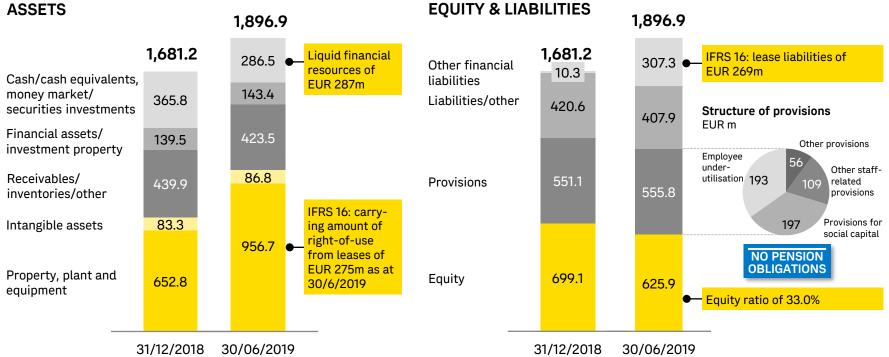
EUR m	H1 2018	H1 2019	%	Δ	Q2 2018	Q2 2019	Revenue growth despite own
Revenue	262.6	283.0	7.8%	20.4	130.4	142.0	delivery by a large customer in
• Premium	123.3	146.7	19.0%	23.4	61.4	77.9	Vienna; trend towards higher quality (delivery speed)
• Standard	111.8	107.4	-3.9%	-4.4	54.8	49.4	
Other Parcel Services	27.5	28.9	4.9%	1.3	14.2	14.7	
Revenue intra-Group	2.5	2.0	-18.9%	-0.5	1.2	1.0	
Total revenue	265.2	285.1	7.5%	19.9	131.6	143.0	
EBITDA	25.8	28.5	10.6%	2.7	12.2	14.8	
EBITDA margin <sup>1</sup>	9.7%	10.0%	-	-	9.3%	10.4%	
Depreciation, amortisation and impairment	-5.4	-8.1	-49.3%	-2.7	-2.7	-4.1	Good quarterly and half-year
EBIT	20.4	20.4	0.3%	0.1	9.5	10.8	results despite additional costs in the logistics network to
EBIT margin <sup>1</sup>	7.7%	7.2%	-	-	7.2%	7.5%	avoid capacity bottlenecks

PARCEL & LOGISTICS DIVISION: INCOME STATEMENT



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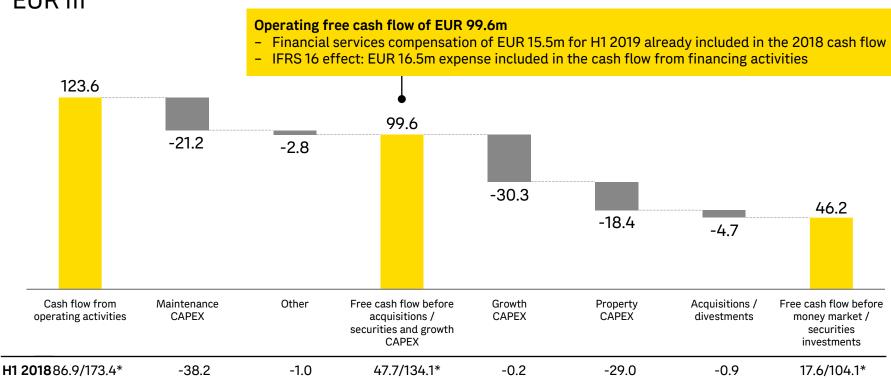
### CHANGE IN THE BALANCE SHEET STRUCTURE DUE TO IFRS 16 Balance sheet as at June 30, 2019 EUR m



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### ROBUST CASH FLOW H1 2019 EUR m



\* Inclusive of BAWAG P.S.K. special effect of EUR 86.5m (special payment BAWAG P.S.K. of EUR 107.0m less financial services rendered of EUR 20.5m)

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### **OUTLOOK 2019**





#### Market environment

- Positive momentum for Letter Mail volumes 2019 due to elections and one-off mailings; medium-term decline of 5% p.a.
- Structural decrease in Direct Mail volumes, impacted by data protection regulations
- Growth in the parcel market against the backdrop of intense competition and high quality demands; ongoing own delivery by a large customer in Vienna; additional parcel volumes from the cooperation with Deutsche Post DHL Group



#### Revenue

- Slightly higher revenue expected for 2019
- Assumption of a further increase in parcel revenue and reduction in mail revenue

- Investments/CAPEX
- Parcel volume forecast leads to acceleration of growth investments
- Growth CAPEX in excess of EUR 50m, expected additional property purchases (EUR 25m) and investments in sorting technology (EUR 15m) as a result of the cooperation with DHL
- Basic investments (maintenance CAPEX) of about EUR 70m
- First step in the development of the future financial services business: EUR 56m capital increase following regulatory approval (by end of 2019)



#### Earnings

- Target of stable operating result (EBIT), incl. start-up costs to develop the financial services business

### CONTACT



#### **Austrian Post**

Investor Relations Rochusplatz 1, 1030 Vienna Website: www.post.at/ir E-mail: investor@post.at Telephone: +43 57767-30401

#### Financial calendar 2019/2020

14 November 2019
12 March 2020
16 April 2020
28/30 April 2020
14 May 2020
7 August 2020
13 November 2020

Interim Report Q1-3 2019 Annual Results 2019 Annual General Meeting Ex-day/Dividend payment day Interim Report Q1 2020 Half-Year Financial Report 2020 Interim Report Q1-3 2020

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